



**THE  
COLORADO  
TRUST**

A Health Equity Foundation

# Event Sponsorships Initiative

## APPLICATION PROCESS

The Colorado Trust's Event Sponsorships initiative provides funds to support fundraising and other special events held throughout the state. Events eligible for Colorado Trust sponsorship include fundraisers, commemorative events, annual galas, milestone events, speaker events and other special events. To be eligible, an organization must have 501(c)(3) nonprofit tax status and the event for which it is seeking sponsorship support must align with The Colorado Trust's health equity vision.

### HOW TO APPLY

1

#### Check Eligibility

Visit [www.coloradotrust.org/event-sponsorships/](https://www.coloradotrust.org/event-sponsorships/) to determine whether your organization and event are eligible for sponsorship.

2

#### Register in Grants Portal

If your organization has not done so in the past, register the entity in The Colorado Trust's grants portal ([https://coloradotrust.fluxx.io/user\\_sessions/new](https://coloradotrust.fluxx.io/user_sessions/new)).

3

#### Complete Application

Complete your application in the grants portal and submit your application before the corresponding deadline. You will receive a confirmation email when we receive your application.

4

#### Notification of Status

You will receive notice of whether your application is approved or denied approximately one month after the application deadline.

### EVENT SPONSORSHIPS INITIATIVE IN 2024

**484**

Event Sponsorship  
Applications  
Submitted



**210**

Grants  
Awarded



**\$303,000**

Total Funding



#### EVENT MONTHS & DEADLINES

January & February

Application Deadline:  
Nov. 1 (prior year)

**Cycle 1**

**Cycle 2**

March & April

Application Deadline:  
Jan. 2

**Cycle 3**

May & June

Application Deadline:  
March 1

**Cycle 4**

July & August

Application Deadline:  
May 1

**Cycle 5**

September & October

Application Deadline:  
July 1

**Cycle 6**

November & December

Application Deadline:  
Sept. 1

#### FUNDING RANGE

Minimum: \$1,000

Maximum: \$5,000

For the most current information about The Colorado Trust's Event Sponsorships initiative, including FAQs and the latest application deadlines, visit [www.coloradotrust.org/event-sponsorships/](https://www.coloradotrust.org/event-sponsorships/).

Registration with The Colorado Trust's grants portal ([https://coloradotrust.fluxx.io/user\\_sessions/new](https://coloradotrust.fluxx.io/user_sessions/new)) is required to apply for an event sponsorship.

Email [sponsorships@coloradotrust.org](mailto:sponsorships@coloradotrust.org) with questions about this initiative, or email [fluxxquestions@coloradotrust.org](mailto:fluxxquestions@coloradotrust.org) for assistance with grants portal registration.