



**THE
COLORADO
TRUST**

A Health Equity Foundation

Frequently Asked Questions about Event Sponsorships

Who can apply for an event sponsorship?

Colorado organizations with 501(c)(3) nonprofit tax status and whose work aligns with The Colorado Trust's [health equity vision](#). Event sponsorships to entities that are not a 501(c)(3) nonprofit organization or to individuals will not be considered.

Can an organization receive an event sponsorship if they use a fiscal sponsor?

Yes. The applicant must provide the fiscal sponsor's name, address, Tax ID Number (EIN) and contact information in the application.

What types of events or programs does The Colorado Trust sponsor?

The Colorado Trust sponsors fundraising events, commemorative events, milestone events, outreach events and other special events in support of a nonprofit's work and aligning with The Colorado Trust's health equity vision.

What types of events or programs does The Colorado Trust not sponsor?

The event should not be a regular or recurring event that is part of the organization's routine services or programming. Additionally, The Colorado Trust does not sponsor political campaigns, lobbying activities or voter registration drives.

How does an organization apply?

Beginning with sponsorship applications due on March 1, 2025, for events taking place in May and June 2025, applicants must be registered in [The Colorado Trust's grants portal](#) to apply. Once entities are registered, the event sponsorship application will be visible, and they are free to submit an event sponsorship request application within the portal. **Applicants need to verify that they have filled out the organization profile in the grants portal before submitting an application.**

I am having an issue with The Colorado Trust's grants portal. How can I address this?

A guide to help applicants navigate the grants portal can be accessed [here](#). If there are any other questions or issues, applicants can contact fluxxquestions@coloradotrusted.org.

What does The Colorado Trust look for in a sponsorship application?

- A complete application that meets The Colorado Trust's sponsorship criteria
- Inclusion of the nonprofit organization's Tax ID Number (EIN)
- Alignment with The Colorado Trust's health equity vision.

Can an organization receive support for multiple events per year?

No. An organization can only receive one sponsorship per calendar year. Once an organization has received a sponsorship for the year, any further applications will be automatically declined. If an organization's initial sponsorship application is declined, it may apply again for sponsorship of a different event in the next cycle.

If I am a fiscal sponsor for an event, can I still apply for and receive a sponsorship for my own organization's event?

Yes, a fiscal sponsor organization can still receive a sponsorship for their organization's own event.

What level of funding is available?

Requests will be considered up to a maximum of \$5,000 per sponsorship. An organization may not be funded at the level requested.

Question #4 of the sponsorship application asks to list my event sponsorship benefits and levels. Is it required to have sponsorship benefits?

No. If eligible, an organization's application will always receive full consideration regardless of whether an event has accompanying sponsorship benefits. If an event does not have sponsorship benefits, The Colorado Trust requests that applicants mention that in this response, and if an event does have sponsorship benefits, those should be listed here.

When will my organization receive notification regarding an event sponsorship request?

Below are the dates for application deadlines and status notifications:

Events taking place in March and April 2025

- Apply by Jan. 2, 2025
- Notified on or around Feb. 1, 2025

Events taking place in May and June 2025

- Apply by March 1, 2025
- Notified on or around April 1, 2025

Events taking place in July and August 2025

- Apply by May 1, 2025
- Notified on or around June 1, 2025

Events taking place in September and October 2025

- Apply by July 1, 2025
- Notified on or around Aug. 1, 2025

Events taking place in November and December 2025

- Apply by Sept. 1, 2025
- Notified on or around Oct. 1, 2025

Events taking place in January and February 2026

- Apply by Nov. 1, 2025
- Notified on or around Dec. 1, 2025

Why have the application deadlines and notification dates changed for 2025?

These changes give applicants more time and opportunities to apply for an event sponsorship.

Who should I contact if my organization has more questions?

Please email Colorado Trust staff at sponsorships@coloradotrust.org or call (303) 837-1200.