## **Digital Organizing Resource F:** Understanding Generations

This resource is part of a suite of publications based on a study of digital organizing that was conducted by the Research Hub for Youth Organizing at the University of Colorado Boulder and commissioned by The Colorado Trust, to support the digital organizing work of the Building and Bridging Power strategy grantee partners. Data comes from interviews with ten organizing groups and a review of available literature. <u>Go to our website</u> for more information.

Generations	Born between	In 2022 were between years old	Represent million people in the U.S.
The Silent Generation <sup>a</sup>	1928-1945	77-94	23
Baby Boomers	1946-1964	58-76	71.6
Gen X	1965-1979/80	42-57	65.2
Millennials (Gen Y)	1981-1994/6	26-41	72.1
Gen Z	1997-2012	10-25	68
Gen A	2012-present	0-9	48

Source: This table was created with data posted on The Kasasa Exchange https://www.kasasa.com/exchange/articles/ generations/gen-x-gen-y-gen-z#:~:text=Gen%20X%3A%20Gen%20X%20was,72.1%20million%20in%20the%20U.S.

<sup>a</sup> From Wikipedia: https://en.wikipedia.org/wiki/Silent\_Generation#:~:text=The%20Silent%20Generation%20is%20 generally,United%20States%20as%20of%202019





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