BUILDING A HEALTH EQUITY ADVOCACY FIELD IN COLORADO

VISION

Diverse Colorado leaders united by common values and empowered communities dismantle structural and racial inequities and build equitable systems so that all Coloradans can achieve their highest possible level of health.

RACIAL EQUITY

- Healing Frame
  - Community involvement
  - Race-based healings

- Racial Equity and Healing
  - Cultural Competence
  - Supportive Healing

PICY AND ADVOCACY

- Advocacy Training
  - Effective Decision-Making

COMMUNICATIONS AND MESSAGING

- Unified Statement and Supporting Messages
- Technical Assistance
- Media Landscape Analysis
- Increase Awareness
- Health Equity

CORE PARTNERSHIP

- Plan Callings
- Build Decision Options
- Improve Outcomes
- Media Calls
- Multicultural Trainings
- Stakeholder Callings
- Public Surveys

COMMUNITY DEVELOPMENT

- Practices
- Procedures
- Cultures

ROOT CAUSES OF HEALTH & RACIAL INEQUITIES

- Involvement and Action

POLITICAL EDUCATION

- Legislation
- Public Laws

UNIFIED STATEMENT AND SUPPORTING MESSAGES

OTHER RESOURCES

- Building Decision Options
- Media Calls
- Technical Assistance
- Media Landscape Analysis

DIRECT SERVICE

COMMUNITY ORGANIZING

POLICY ADVOCACY

GRANTEE-DRIVEN