Health Equity Learning Series

Telling the Health Equity Story

Dedicated to Achieving Health Equity for All Coloradans
HEALTH EQUITY LEARNING SERIES

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Dedicated to Achieving Health Equity for All Coloradans
HEALTH EQUITY LEARNING SERIES

Llewellyn Smith
Director of Media for Production
BlueSpark Collaborative

Laura Frank
President and General Manager of News
Rocky Mountain PBS

Dedicated to Achieving Health Equity for All Coloradans
Important Stories Can Make a Difference
Laws change

Behaviors change

People benefit
Important stories can inspire change
Latino babies = 63% more likely to die
African American babies = 200% more likely to die
INFANT MORTALITY

Deaths per 1,000 births in Colorado

- BLACK: 15.9 to 14.5
- LATINO: 7.2 to 8.0
- WHITE: 6.0 to 4.9

* Each year is an average of the preceding five years.
Sources: Colorado Department of Public Health and Environment, and I-News research
ACTION OPPORTUNITIES

Now that you know about the growing disparity between whites and minorities in Colorado, what will you do with that information? Let us know at www.facebook.com/iNewsNetwork.

Here are just some of the possibilities you might consider:

- Lead a discussion at your home, place of worship, school, book club, service club or other organization.
- Host a community forum at your public library, community center or other public gathering space.
- Start a conversation on social media, such as Twitter or Facebook.

Connect with an organization that addresses issues raised in Losing Ground:

- Poverty:
  - Your local community foundation (http://iamcc.com/communityfoundations)
  - Religious organizations, such as Catholic Charities (http://www.catholiccharities.org) or Thirteenth Foundation (https://www.thirteenth.com)
- Education:
  - Colorado Legacy Foundation (http://coloradolegacy.org)
  - Latino America Educational Foundation (http://www.lae.org)
- Other:
  - Community President Development (http://www.coloradoatlanta.org)

Additional resources:

- Health: http://www.clinica.org
- Center for African American Health: http://www.clinica.org
- Immigration: http://www.immigrant.org
- Open Source Youth: http://openminds.org
- Criminal Justice Reform Coalition: http://www.cjrc.org

Race relations:

- Partnership Talk: http://partnershiptalk.org
- NAACP: http://www.naacsco.org
- Latino Community Foundation of Colorado: http://www.latinocolorado.org

Family:

- Big Brothers Big Sisters of Colorado: http://www.bigbrosbigsisterscolorado.org
- Prevention Services for Children: http://www.prevent.org
- McDonald Family Foundation: http://www.mcdonaldfoundation.org
- Economic development:
  - Your local Chamber of Commerce: http://www.coloradochamber.org
  - Colorado Black Chamber of Commerce: http://www.coloradoblackchamber.org
  - Hispanic Chamber of Commerce of Metro Denver: http://www.hccmd.org

1800 Bannock St. Denver, CO 80203 303-625-9672 iNewsNetwork.org/-LosingGround
GAINING GROUND IN COLORADO’S AFRICAN AMERICAN COMMUNITIES

LOSING GROUND

A Report by and for African American Citizens and Organizations on Strengthening Colorado and Building Capacity in Our Communities

This report is authored and presented to community on behalf of the Colorado Black Round Table (CBRT) by: Dr. Sharon R. Bailey

April 2014
1. Compelling
2. Ubiquity
3. Engagement
4. Follow-up
5. Partnerships
Important Stories Can Make a Difference

Laura Frank
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HEALTH EQUITY LEARNING SERIES

Join the discussion…

- In-person
- Twitter using #healthequityTCT
- Email healthequity@coloradotrust.org
Thank you for joining us!