

Celebrating **25**  
YEARS  
Connecting Communities  
for a Healthy Colorado



**THE  
COLORADO  
TRUST**

ACHIEVING ACCESS TO HEALTH FOR ALL COLORADANS





## ACHIEVING ACCESS TO HEALTH FOR ALL COLORADANS

Our commitment is to work with others to ensure that all Coloradans have adequate health coverage and access to a responsive and comprehensive health care system, including an adequate supply of health care providers who deliver quality, affordable health care services.

### HEALTH COVERAGE

#### *Expand Health Coverage*

Health insurance is important to health status, yet it is unaffordable for hundreds of thousands of lower- and middle-income Coloradans.



Trust grant strategies include:

- » Research, develop and implement policies that control costs and increase access
- » Strengthen and align diverse voices for health reform, including consumers, providers, and business and policy leaders
- » Increase public awareness and build a strong base of support for access to health

#### *Increase Outreach and Enrollment*

A confusing and lengthy enrollment process for Medicaid and CHP+ results in many Coloradans who are eligible for coverage going without health care.



Trust grant strategies include:

- » Simplify and streamline eligibility and enrollment processes for public insurance programs
- » Develop and implement systems and policies to support continuous enrollment
- » Strengthen and expand effective community outreach and enrollment programs

To achieve this vision, The Colorado Trust supports grantees in developing and implementing policies, programs and services that Expand Health Coverage *and* Improve and Expand Health Care.

## HEALTH CARE

### *Improve Health Systems*

A complex, disjointed health care system results in costly waste and duplication of services, making it difficult to navigate and often resulting in poor health outcomes.

Trust grant strategies include:

- » Provide comprehensive preventive services in a timely manner
- » Align high quality, coordinated care with financial incentives for providers
- » Strengthen the ability of health care sites and providers to meet standards of care



### *Increase Availability of Care*

Economic challenges to the safety-net system, insufficient availability of health care services across Colorado, and a shortage of health care providers make it difficult for some Coloradans to receive health care.

Trust grant strategies include:

- » Strengthen the viability of health care delivery sites and providers to serve uninsured, and publicly and privately insured Coloradans
- » Ensure adequate points of access across the state for preventive, primary, oral and behavioral care
- » Expand education, recruitment and retention programs and policies to increase the number of health care providers available to serve Coloradans





## GOOD HEALTH

*creates opportunities for a good life.*



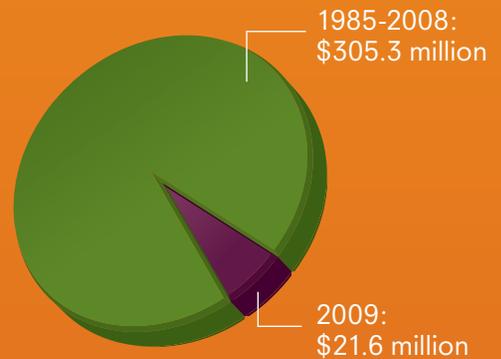
### » VISION

**The Colorado Trust** is a grantmaking foundation dedicated to achieving access to health for all Coloradans. We partner with individuals, organizations, agencies and communities across the state in shared efforts to expand health coverage and to improve the health care system. Through grant support for the development and implementation of policies, programs and services, we strive to realize comprehensive change that will mean:

- Every child will have a real opportunity to grow up healthy
- Colorado will have a healthy population that contributes to the prosperity of the state
- Affordable health care coverage will be available to all families and individuals
- Accessible, quality care will be the norm
- The health care system will deliver care that is responsive to the needs of all Coloradans.

### » COMMITMENT

**The Colorado Trust** began in 1985 when the nonprofit PSL Health Care Corporation was sold to a for-profit organization. The proceeds of the sale, \$191 million, were used to create a foundation dedicated exclusively to the health of the people of Colorado. From its inception through 2009, grants totaling \$326.9 million have been made to nonprofit organizations and agencies across Colorado. \$21.6 million in grants were made in 2009 with support being provided to more than 218 grantees. For additional financial information and to see a list of all grantees, please visit The Trust's website to view its **2009 Annual Report**.



### » GRANTMAKING

**The Colorado Trust** issues Requests for Proposals (RFPs) and welcomes responses from nonprofit organizations and governmental entities across Colorado. When a competitive funding opportunity is available, a detailed RFP is posted to our website. On occasion, The Trust also invites nonprofit organizations, agencies or collaboratives that are focused on strategies specific to achieving access to health to submit individual, non-competitive proposals.

*Please note: The Colorado Trust does not accept unsolicited proposals.*

**Visit [www.coloradotrusted.org](http://www.coloradotrusted.org)** to stay in touch and learn more about The Colorado Trust, its grantmaking and grantees. Sign up to receive Trust news and information on health care access, funding opportunities, research and publications, and weekly posts to our *CommunityConnections* blog. Or connect with us on Facebook, LinkedIn and Twitter.



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