

*Donald Berwick, MD,  
President & CEO, Institute  
for Healthcare Improvement  
and Founder, 100k Lives  
Campaign.*

# COMMUNITY CONNECTION

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CommunityConnection is a quarterly e-newsletter from The Colorado Trust

## 100K LIVES CAMPAIGN EXCEEDS EXPECTATIONS

### 62 Colorado Hospitals Are Helping To Save 100,000 More Lives.



51,000 healthcare professionals using 6 important safeguards will take quality care to the next level.

These are good numbers and good news. Today, 90% of the hospitals in Colorado — from Grand Junction to Ft. Collins, Durango to Denver — have enlisted in a national campaign to save 100,000 more lives this year. Patient safety and quality care have always been the highest priority in Colorado. Now, with six proven safeguards such

as programs that reduce risk of hospital infection, Rapid Response Teams and improved prescription management, we're taking patient care to the next level.



That's why you can feel good about your hospital, and assured that you and your loved ones are always receiving the highest quality care right here in Colorado.



Colorado Hospitals. Putting Safety First.

*As part of its Colorado 100k Lives Campaign, The Trust is highlighting participating hospitals and their commitment to improving health care across Colorado through a statewide public awareness campaign.*

Beginning with the maxim “Some is not a number, soon is not a time,” Donald Berwick, MD, President & CEO of the Institute for Healthcare Improvement (IHI), delivered a detailed progress report on the 100k Lives Campaign at a Learning Lunch hosted by The Colorado Trust in June.

“A total of 3,103 hospitals have enrolled in this campaign to improve the quality of health care in hospitals,” he said of IHI’s nationwide effort. “That’s over 75% of all U.S. hospital beds, which translates to a strong foundation for an effective change network.”

IHI launched the campaign in December 2004 with the goal of reducing unnecessary hospital

deaths by 100,000 over an 18-month period by instituting six proven health care interventions in hospitals across the country.

“The mortality data we received from participating hospitals so far has allowed us to estimate that the campaign has resulted in 122,300 saved lives,” said Dr. Berwick. “That’s very, very good news because it indicates tremendous collaboration and commitment in health care communities to make significant changes in patient care in a short period of time.”

As part of IHI’s nationwide effort, The Colorado Trust’s \$3.8 million, 18-month **Colorado 100k Lives Campaign** – launched in August 2005 – is helping Colorado hospitals to strengthen their quality improvement systems to ensure safe patient care. The Colorado Foundation for Medical Care is also receiving support from The Trust to coordinate the quality improvement efforts of the 62 participating hospitals statewide. Visit [www.colorado100klives.org](http://www.colorado100klives.org) for more information about the campaign.

## TRUST ANNOUNCES NEW HEALTHY AGING INITIATIVE

Among today's most pronounced demographic trends is the tremendous increase of the aging population. Indeed, according to a recent report issued by the U.S. Department of Health and Human Services National Institute of Health and National Institute on Aging, it is expected that the older population in the United States will double in size from 36 million in 2003 to over 72 million by 2030, an increase from 12% to 20% of the total population.

In response, The Colorado Trust's Board of Trustees has approved a four-year (2006-2010), \$6.5 million Healthy Aging Initiative. This initiative will provide support through community grantees to senior-serving organizations to strengthen and increase their ability to provide services to today's seniors (ages 65+).

The Trust is currently accepting proposals for a statewide coordinating agency to provide day-to-day management and technical assistance to community grantees under this initiative. All applicants must respond to a [Request for Proposals](#) by noon on Friday, August 25, 2006.

After a coordinating agency has been selected, The Colorado Trust will request proposals from senior-serving organizations interested in expanding their organizational capacity. Up to 20 community grants will be awarded. Grantees will focus their efforts on one or more of the following areas:

- Providing information and referral services
- The availability of support services
- Strengthening caregiver support services
- Addressing residential needs
- Promoting healthy lifestyles and wellness.

A Request for Qualifications for the evaluation component of this initiative also is forthcoming. For additional information, contact Ginger Harrell, Program Officer; [ginger@coloradotrust.org](mailto:ginger@coloradotrust.org).

## TRUST EXPANDS ITS IMMIGRANT INTEGRATION INITIATIVE

In a new phase of its *Supporting Immigrant and Refugee Families Initiative*, The Colorado Trust will commit an additional \$3 million to help support more Colorado communities in their efforts to strengthen immigrant integration. All told, The Trust's *Supporting Immigrant and Refugee Families Initiative*, which began in 2000, is a 10-year, \$16.7 million grantmaking initiative and is the first such effort in the nation to provide support to multiple communities across one state.

Up to five communities will be selected to participate under this new funding opportunity. Each will be awarded an initial \$10,000 planning grant to develop comprehensive immigrant integration action plans. Following the planning process, the communities will be invited to submit their plans to The Trust for implementation grants of up to \$75,000 per year for four years.

The 10 communities that are already participating in this initiative are: Aspen to Parachute region, Boulder County, El Paso County, Gunnison County, Lake County, City of Littleton, Mesa County, Morgan County, Pueblo County and Summit County. Each of these communities brought together broad coalitions to participate in an initial planning process, including health care providers, educators, business people, law enforcement, libraries, local government, faith-based organizations, immigrant-serving organizations and immigrants themselves. With their planning process now complete, these communities are beginning to put strategies into place, including integration resource centers, community dialogues and interpreter banks.

Nonprofit and governmental agencies interested in applying for this funding opportunity should review [requirements for submitting Letters of Intent](#). Letters are due to The Trust by August 18, 2006 and new grantees will be announced in late fall 2006. For additional information, contact Susan Downs-Karkos, Senior Program Officer; [susan@coloradotrust.org](mailto:susan@coloradotrust.org).

*Please also see related article, [Colorado Municipal League and The Trust Team Up on Immigrant Integration](#).*

## OBESITY PREVENTION GRANT JUMPSTARTS INNOVATIVE EFFORT

Realizing that obese employees have higher health care costs, it stands to reason that corporations are increasingly choosing to locate in cities that have low obesity rates. While Colorado currently boasts the lowest obesity rate in the country, experts acknowledge that Coloradans are gaining weight at the same rate as others across the country.

In response, the Metro Denver Health & Wellness Commission is bringing together 33 metro-area mayors to work with fitness experts to develop a plan to help make – and keep – people living in the Denver metro-area fit and healthy.

A \$40,000 grant from The Colorado Trust – a component of its [Colorado Healthy People 2010 Initiative](#) – is helping to turn this idea into reality. The new Commission, developed by the Metro Denver Economic Development Corporation as an economic incentive, will develop a 10-year strategic plan with components that can be implemented by employers, schools and communities. For additional information contact Theresa Donahue, Interim Executive Director, Metro Denver Health & Wellness Commission; 303-322-2801.

## TRUST HOSTS HEALTH DISPARITIES LEARNING LUNCH

The Colorado Trust's July Learning Lunch featured nationally renowned health disparities expert Dr. Thomas LaVeist, Director of the Center for Health Disparities Solutions, and Professor of Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health.

Numerous studies show that racial and ethnic health disparities continue to exist throughout the health care system. The Colorado Trust's seven-year (2005-2012), \$13.1 million [Equality in Health Initiative](#) seeks to significantly strengthen efforts underway in Colorado to reverse this trend. Under this effort, nonprofit organizations and educational institutions across the state are working to bring about improvements in equality in treatment in medical services, equal access to care, equal environmental conditions, and/or healthy behaviors among racial and ethnic minorities. For additional information, contact Ginger Harrell, Program Officer; [ginger@coloradotrusted.org](mailto:ginger@coloradotrusted.org).



*Dr. Thomas LaVeist, nationally renowned health disparities expert.*

## THE COLORADO TRUST NAMES TWO NEW TRUSTEES

On July 7, The Colorado Trust announced the election to its Board of Trustees of Gail S. Schoettler, former Lieutenant Governor and State Treasurer of Colorado, and an advocate for the research and development of improved medical diagnostic equipment and treatments; and the Reverend R.J. Ross, Founder and President of the Samaritan Institute and a pivotal figure in the provision of outpatient counseling, wellness programs, and consultation and training for clergy and other professionals. Their five-year terms will begin in January 2007.



*Reverend R.J. Ross, Founder and President of the Samaritan Institute*

Ms. Schoettler and Rev. Ross will fill two vacancies on The Trust's nine-person board, which will occur when the terms of Jean C. Jones and Sister Lillian Murphy are completed at the end of 2006. At that time, Mrs. Jones, President & CEO of Girl Scouts – Mile Hi Council, and Sr. Murphy, President & CEO of Mercy Housing, Inc., will each have served 10 years on The Trust's board. Two five-year terms is the maximum term allowed for trustees of The Colorado Trust.

For more information about the trustees-elect and for a list of the other members of The Trust's Board, please visit [www.coloradotrust.org](http://www.coloradotrust.org).



*Gail S. Schoettler, former Lieutenant Governor and State Treasurer of Colorado*

## NEW EVALUATION OFFICER JOINS TRUST



*Tanya Beer, Evaluation Officer for  
The Colorado Trust*

We welcome Tanya Beer to The Colorado Trust staff as the Evaluation Officer. Tanya comes to The Trust from the Colorado Office of the State Auditor where she was Senior Legislative Performance Auditor. She also previously worked with the Oklahoma Veterinary Medical Association doing assessments of zoonotic disease bioterrorism preparedness among Oklahoma veterinarians, and as a public health campaign manager and evaluator for public awareness campaigns on HIV/AIDS, cholera and malaria in Mozambique.

Tanya has a B.A. from Drake University in Iowa in English and Communication Studies, and masters degrees in Public Administration and Global Development Policy from the Syracuse University's Maxwell School of Citizenship and Public Affairs.

## TRI-COUNTY HEALTH DEPARTMENT RECEIVES MODEL PRACTICE AWARD

The Tri-County Health Department, a grantee of The Trust's Colorado Healthy People 2010 and Partnerships for Health initiatives, is the recipient of the National Association of County and City Health Officials' (NACCHO) 2006 Model Practices competition that recognizes innovative work between local health departments and communities to address public health issues.

Specifically, the Tri-County Health Department was named one of 18 model practices nationwide – out of nearly 100 submissions – for its efforts as coordinating agency for The Trust's Healthy People 2010 objective of injury prevention in Metro Denver.

NACCHO, representing the nation's approximately 3,000 local health departments, works to protect and improve the health of all people by promoting national policy, developing resources and programs, seeking health equity, and supporting effective local public health practice and systems.

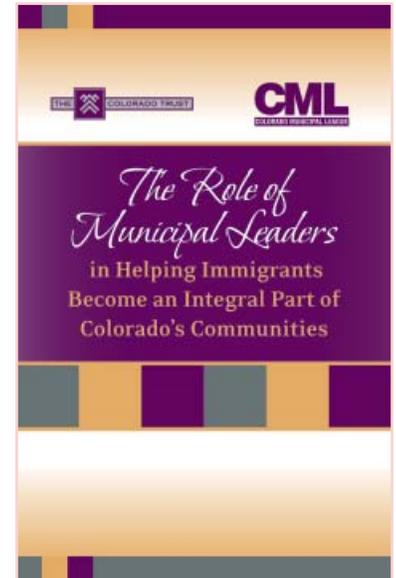
## COLORADO MUNICIPAL LEAGUE AND THE TRUST TEAM UP ON IMMIGRANT INTEGRATION

The Colorado Trust and the Colorado Municipal League (CML) co-hosted “The Changing Face of Colorado” event on July 21st . More than 40 city and municipal leaders joined together to learn about the skills and knowledge needed to work within the changing demographics of Colorado.

Additionally, a jointly produced brochure, *The Role of Municipal Leaders in Helping Immigrants Become an Integral Part of Colorado’s Communities*, was released at the event. The brochure outlines ways that municipal leaders can help to proactively integrate immigrants into Colorado communities, as well as lessons learned in doing so in some communities.

This collaborative effort has been highlighted nationally by the National League of Cities as an example of helping city officials to “build a nation of inclusive communities” through its Inclusive Communities Campaign.

To request a print copy of the publication, please call 303-837-1200 or e-mail [receptionist@coloradotrust.org](mailto:receptionist@coloradotrust.org).



## GRANTEE-ONLY WEBSITES

The Colorado Trust maintains grantee-only websites for its [Bullying Prevention](#), [Preventing Suicide in Colorado](#), and [Supporting Immigrant and Refugee Families](#) initiatives to provide current initiative news, publications and other communications, as well as access to related resources.

Grantees of these initiatives are assigned a username and password to access the grantee-only websites. If you have forgotten your username and/or password, please contact Rachel Mondragon at 303-837-1200 or [rachel@coloradotrust.org](mailto:rachel@coloradotrust.org).

## COMMUNITY SUPPORT

Efforts by The Colorado Trust and its grantees to advance the health and well-being of the people of Colorado included Trust support for the following recent events:

- Boys & Girls Club/Girls Inc. of Pueblo County & Lower Arkansas Valley – Annual Steak n’ Burger Fundraiser
- Colorado Nonprofit Association, Leadership Luncheon
- Colorado Nonprofit Association Western Region Conference & Exhibition
- Community Resource Center – 25th Anniversary Celebration
- Denver Health Gala – “Triumph Over Challenge”
- Grantmakers Concerned with Immigrants and Refugees – National Convening
- Mental Health Disparities Summit
- Metro Volunteers Reception Honoring Sally Rippey for Volunteerism
- Office of Refugee Resettlement – Reception for Refugee Coordinators