

*Geoffrey Canada,  
President and CEO of  
the Harlem Children's  
Zone, gave the keynote  
address at The Trust's  
statewide grantee  
conference in August.*

# COMMUNITY CONNECTION

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CommunityConnection is a quarterly e-newsletter from The Colorado Trust

## GEOFFREY CANADA INSPIRES TRUST GRANTEES

Kicking off The Colorado Trust's statewide grantee conference in August, Geoffrey Canada, President and CEO of the **Harlem Children's Zone** in New York City, set the tone for a memorable and meaningful program with a keynote address titled "Youth in Crisis – How Can We Save Our Children?"

"The culture for children today has changed dramatically," said Canada, author of *Fist Stick Knife Gun: A Personal History of Violence in America*, and recipient of the first Heinz Award in 1994 for his work with the Harlem Children's Zone. "It's one of the most toxic cultures in history.

"We are the most violent nation of young people in the world. Kids know kids who kill, have been killed, or have killed themselves. Kids today are bombarded by profanity and nudity, and they are taught to be consumers, use drugs, act violent and be promiscuous.

"We need to understand what's happening to our children – especially boys, who are the most vulnerable."

Canada grew up on welfare in the South Bronx and – after completing a graduate degree in Education from the Harvard Graduate School of Education – he returned to his roots determined to make a difference.

"There are huge achievement gaps, for minorities as well as white kids," said Canada, himself a father of four. "The policies in our country are so corrupt and misguided... in some cases, we spend \$60,000 a year to keep a person in prison. This is a policy decision to invest in something that has no positive result.

"That's why we created a new paradigm for intervention at the Harlem Children's Zone that includes a continuum of support and best practice programs for children and parents in poor communities. That means recruiting parents as partners in ways that are real and useful to them, by appealing to their values. And it means implementing a system of tracking kids from one program to another so they never fall outside the safety net."

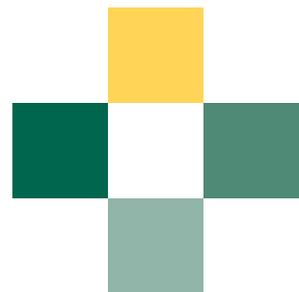
The Harlem Children's Zone serves 8,600 low-income children who live in a 60-block area in one of the poorest and toughest areas New York City. The HCZ provides parenting classes, an all-day pre-school and a K-12 charter school, as well as tutoring, mentoring and antiviolence initiatives.

"The goal is to elevate the outcomes for young people by increasing the school day, increasing the school year and taking responsibility to create an environment where kids can thrive," said Canada, named one of America's Best Leaders by U.S. News & World Report last year. "We also need to document and learn from our mistakes to improve the work we do and to create a new optimism among poor people in this nation."

## REALLIFE, *continued*

In closing, Canada shared his compelling poem “**A Small Army of Love.**”

The conference – INSPIRATION. INITIATIVE. INNOVATION. – brought together nearly 400 Trust grantees, representing work on a wide range of issues, from immigrant integration to improving equality in health care, preventing bullying, preventing suicide, increasing the health care workforce, providing safe care in hospitals and ensuring a healthy start in life. **Click here** for a recap of this special event.



## NEW PRESIDENT AND CEO ANNOUNCED



*Irene Ibarra*

Irene Ibarra has been named the new President and CEO of The Colorado Trust. Ibarra formerly served as Executive Vice President of The California Endowment, a health care foundation serving the people of California, and the 12th largest foundation in the United States.

The move to Colorado signals a homecoming for Ibarra. She previously served in Colorado Governor Roy Romer's cabinet (1987-1991) as Executive Director of the Colorado Department of Social Services, and as Deputy Manager for the Denver Department of Social Services (1984-1987), as an appointee of Mayor Federico Pena.

Beginning in 1994, Ibarra practiced corporate and business law at Hillis, Clark, Martin and Peterson in Seattle, Washington. She then returned to the health care and nonprofit arena, serving as CEO of the Alameda Alliance for Health, a nonprofit health plan that provides health care services for children and families in Alameda County, California through the Medi-Cal and Healthy Families Programs. Ibarra went on to serve as Director of LA Health Action, a California Endowment-sponsored effort to provide health coverage for all children and youth in Los Angeles County. In 2003, Ibarra moved to the California Endowment, where she has served as Executive Vice President.

"We are so pleased to announce Irene Ibarra as the new President and CEO of The Colorado Trust. Irene has devoted much of her career to developing solutions for complex health care problems. Her familiarity with health care issues and the nonprofit and philanthropic sectors, as well as her understanding of and commitment to serve the increasingly diverse population of our state, all bode well for the continued strong leadership of The Trust," said Reginald Washington, M.D., Trustee of The Colorado Trust's Board of Trustees. Dr. Washington managed the national CEO search process on behalf of the Trust Board.

Ibarra holds a Juris Doctor from the University of Washington. She also has a Master of Public Administration and a Master of Social Work in Community Services and Social Planning from the University of Denver. She completed the Program for Senior Executives in State and Local Government at Harvard University John F. Kennedy School of Government.

Ibarra will assume the leadership position of The Colorado Trust on November 13, 2006.

Welcome Irene!

## OUTGOING LEADER BIDS FAREWELL

John R. Moran, Jr. will retire as President and CEO of The Colorado Trust this year, following 21 years of service to the grantmaking foundation. He first served as legal counsel to the foundation, and was instrumental in helping to establish The Trust in 1985. In 1991, Moran was named President and CEO of The Colorado Trust, one of the state's largest foundations. Under his leadership, The Trust's endowment grew from \$191 million to more than \$460 million, with grants totaling \$247 million to nonprofit organizations statewide.

"The most gratifying aspect of my career with The Trust has been, and continues to be, the people with whom I've built relationships," said Moran, who practiced law in Denver for 33 years before joining the foundation. "I've taken great pleasure and delight in the common motivation and the mutual respect among Trust staff and Board members, and in our collaborative work with others to do what's good for Coloradans."



*John R. Moran, Jr. and his wife, Barbara.*

Moran also cites The Trust's move from responsive grantmaking to initiative-based grantmaking as a highlight of his tenure.

"Initiative-based grantmaking is a proactive way to set priorities that achieve the most impact within our vision to advance the health and well-being of the people of Colorado," said Moran, recipient of the Outstanding Professional Award on National Philanthropy Day last year. "It's also a way to strategically build on lessons learned to bring the most good to the greatest number of people."

Additionally, he believes that The Colorado Trust is poised to meet new challenges.

"New horizons will reveal themselves – challenges not yet defined," said Moran, who consistently practices his philosophy of putting aside personal agendas to do good in society. "We don't have the luxury to know what will evolve, but it has been demonstrated over and over again that The Trust is flexible and able to accommodate some of the state's most pressing needs as they emerge."

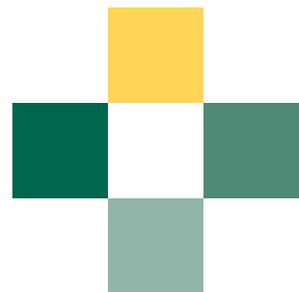
In retirement, Moran plans to spend more time with his wife, Barbara, and their six children and 19 grandchildren. He's also eager to learn the piano and hone his language skills – French, Italian and Spanish.

"I'd also like to go around the country to see old friends, and travel to places like the Czech Republic and

## TRUSTNEWS, *continued*

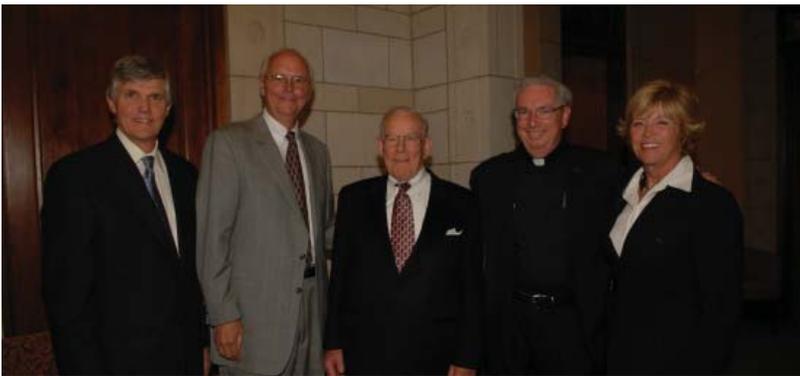
Budapest,” he said. “But the best pursuit of life is the memories you keep.”

Indeed, Moran has inspired a multitude of good memories, high esteem and great affection among all who know him in his dedication to realize the goals and objectives of The Colorado Trust.



## \$2 MILLION GIFT HONORS JOHN R. MORAN, JR.

In recognition of John R. Moran, Jr.'s long-time leadership of The Colorado Trust, and his devotion to improving the health and well-being of people across the state, a \$2 million gift – including endowments for two health professions scholarships and an award for nonprofit leadership – has been made by The Trust in his honor.



*John Moran, center, congratulates representatives of the recipient organizations of endowments made by The Trust in his honor: (l.-r.) Wayne Hutchens, CU Foundation and Richard Hamman of the University of Colorado at Denver and Health Sciences Center; Rev. Michael Sheeran, S.J. and Patricia Ladewig, Regis University.*

A gift of \$1,000,000 has been designated to establish The Colorado Trust Endowment for the John R. Moran, Jr. Health Professions Scholarship Fund at Regis University's Rueckert-Hartman School for Health Professions. The Rueckert-Hartman School offers programs in nursing, physical therapy, health services administration and management, and was the first school in Colorado to offer an accelerated Bachelor of Science in Nursing program.

A gift of \$750,000 has been designated to establish The Colorado Trust Endowment for the John R. Moran, Jr. Scholarship Fund for the School of Public Health at the University of Colorado at Denver and Health Sciences Center,

when the School is established. The School of Public Health will be a collaborative partnership between Colorado State University, University of Colorado and University of Northern Colorado. In the event the School of Public Health is not established, the fund will be applied toward scholarships for students in the School of Medicine at the University of Colorado at Denver and Health Sciences Center.

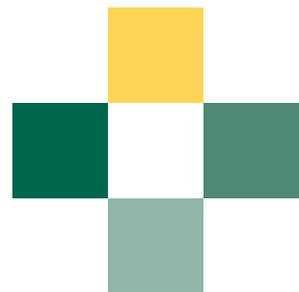
Both of these gifts, to Regis University and the University of Colorado at Denver and Health Sciences Center, will provide ongoing scholarship support for students enrolled in health care services programs beginning in 2008.

Additionally, a special fund of \$250,000 has been created to establish The Colorado Trust John R. Moran, Jr. Grantee Leadership Award. Beginning in 2007, on an annual basis, one current grantee organization or collaborative of The Colorado Trust will be selected to receive a cash award in honor of its outstanding leadership in advancing the health and well-being of the people within the community the grantee serves.

“These special gifts have been made in honor of an exceptional leader and person, John Moran, and in support of The Colorado Trust’s goal of strengthening the delivery of health care services,” said

## REALLIFE, *continued*

Jerome Buckley, M.D., Chairman of the Board of Trustees of The Colorado Trust, on behalf of all of the trustees and staff. “John was instrumental in helping to establish the foundation; in providing solid, long-term leadership; and in helping to ensure a strong future for The Trust. These scholarships and the award will not only serve to increase the number of health care providers in our state, and honor and motivate exceptional nonprofit leadership, they also will provide ongoing recognition of John’s extraordinary, yet humble service.”

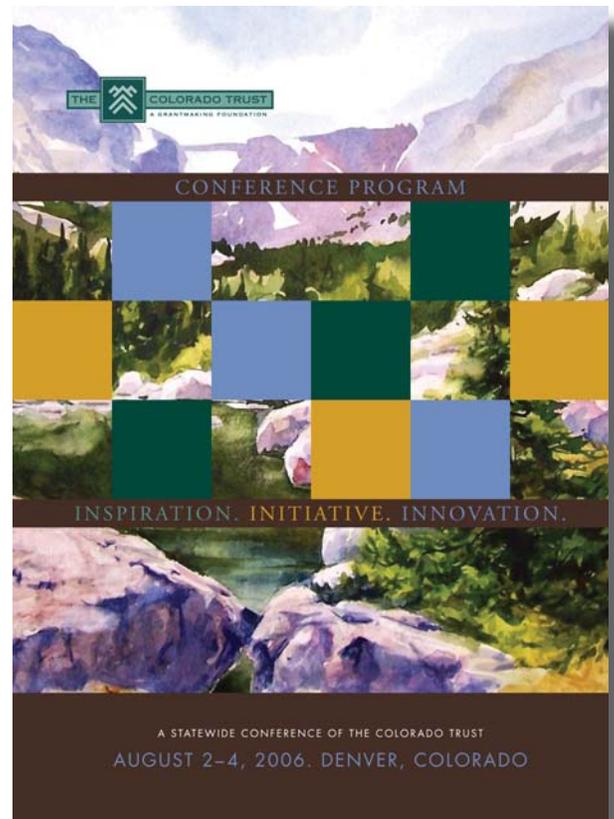


## STATEWIDE CONFERENCE CONVENES GRANTEES

In August 2006, The Colorado Trust hosted a three-day, statewide grantee conference – INSPIRATION. INITIATIVE. INNOVATION. In addition to providing opportunities for the nearly 400 participants to socialize and share lessons learned, the event convened current grantees for a series of presentations and breakout sessions exploring a range of timely topics – from cultural competency and inclusiveness, to fundraising and program sustainability. [Click here](#) to view the full conference program, including a detailed agenda and information about conference presenters.

The conference opening ceremony included extraordinary entertainment by a culturally diverse company of drummers, as well as a compelling keynote address by **Geoffrey Canada**, President and CEO of Harlem Children's Zone in New York City.

Grantees also had the opportunity to network with others in their geographic region who are working on different, but often related initiatives. Specifically, grantees shared perspectives to gain new ideas and make new connections for strengthening their work. [Click here](#) for a summary of these discussions.



## UPDATE ON AID TO HURRICANE VICTIMS

Following the devastation of Hurricanes Katrina and Rita, The Colorado Trust committed \$250,000 to provide services to victims who relocated to Colorado. The much-needed assistance includes the following Trust grants:

Support to the Colorado Coalition of Faith on behalf of the Hurricane Assistance Network of Denver (HAND), a collaborative formed to address the long-term recovery needs of hurricane evacuees who have settled in the Denver Metro area. HAND is comprised of pastors, community leaders, churches, volunteer agencies, and business and government agencies that have joined together to help evacuees identify and access the services and resources that are available to them, from spiritual care and counseling to employment referrals and housing.

For hurricane victims across Colorado, the Jefferson Center for Mental Health serves as a broker to ensure that quality mental health care is available to individual evacuees and their families. In particular, the Center offers two-person therapy teams that specialize in treating trauma in children.

Lutheran Family Services of Colorado focuses on the most vulnerable populations in the Colorado Springs area – children, youth, older adults and struggling families. Among its several programs designed to overcome barriers to self-sufficiency, the organization provides crisis counseling, mental health care and resettlement support to survivors of federally declared disasters, as well as foster care and adoption services, and assistance to newcomers in becoming productive citizens in their communities.

For more information, contact Ed Lucero, Senior Program Officer, 303-837-1200, [ed@coloradotrusted.org](mailto:ed@coloradotrusted.org).

## EVALUATION RESULTS OF YOUTH HANDGUN VIOLENCE PREVENTION FEATURED

The summer 2006 issue of the *New Directions in Evaluation* journal featured an article on The Colorado Trust's Youth Handgun Violence Prevention and Intervention Initiative, written by evaluators Kirk Williams and Sabrina Arrendondo Mattson. This effort, an offshoot of The Trust's \$8.9 million Violence Prevention Initiative, was implemented from 1999-2002 in three sites in Metro Denver.

After a planning process where handgun violence and prevention literature was reviewed, intervention strategies were created and incorporated into the existing services of the three youth-serving agencies. Youth participants in the projects were surveyed throughout the project. Additionally, the evaluators conducted in-depth interviews and focus groups with the project staff regarding challenges and lessons learned about this type of programming.

While the results of the youth surveys did not show significant changes in behaviors toward handguns, the results of the qualitative component of the evaluation provide extensive lessons for community-based practitioners, funders and evaluators. These results are published in the article by Williams and Mattson titled *Qualitative Lessons From A Community-Based Violence Prevention Project With Null Findings*.

For more information, contact Kirk Williams at the Presley Center for Crime and Justice Studies, University of California – Riverside, [kirk.williams@ucr.edu](mailto:kirk.williams@ucr.edu).

## COMMUNITY MEMBERS NAMED TO TRUST INVESTMENT AND AUDIT COMMITTEES

The Investment Committee of the Board of Trustees of The Colorado Trust is responsible for overseeing the foundation's investment of its financial assets. Comprised of The Trust's President and CEO, five Board members and three community members, the Committee has named William Jennings – a Professor of Finance and Investments at the U.S. Air Force Academy, as well as a Certified Public Accountant and a Chartered Financial Analyst – as its newest community member. Other community members include Linda Pihlak, Manager of International Equities at Qwest Asset Management Company, and Robert Hochstadt, a Principal in GHP Advisors, as well as a CPA and a licensed Personal Financial Specialist.

The Board's Audit Committee – responsible for managing independent auditors on behalf of The Trust, as well as related auditing and monitoring activities – is made up of three Board members and two newly named community members. CPAs James Taucher, a retired Vice President and Controller for MediaOne Group, and William LaJoie, an arbitrator and instructor for the American Arbitration Association, have been named the Committee's community members.

Community members serve up to five one-year terms.

## PARTNERSHIPS FOR HEALTH UPDATE

Grantees of The Colorado Trust's eight-year (2005-2013), \$8.6 million **Partnerships for Health Initiative** – designed to help improve the coordination of health services at the community level to strengthen the public health infrastructure – have begun implementing their project plans.

This initiative supports 14 community health partnerships statewide, consisting of local health departments, community-based organizations, government agencies and community members. Each partnership has identified a Healthy People 2010 focus area important to its community, from addressing poor dietary habits to maximizing access to quality health care. For example, the San Juan Basin Health Department is working to eliminate methamphetamine usage in La Plata County and Southwest Colorado by coordinating and implementing innovative, research-based programs that address awareness, prevention, treatment and long-term aftercare to ensure recovery.

Another example of a community collaboration under this initiative is the Denver Children's Oral Health Partnership. It will address care provided through the Early Childhood Education program and in three elementary schools associated with the Indian Education Program in Denver Public Schools. The partnership includes the Department of Psychiatry in the School of Medicine at the University of Colorado at Denver and Health Sciences Center; the Colorado Department of Public Health and Environment, including representatives from the Maternal and Child Health Division; representatives from the Denver Public Schools, including school nurses and Indian educators, health advocates, and dental health advocates and providers; and the U.S. Centers for Disease Control and Prevention, Department of Health and Human Services. Goals of the partnership include providing children with annual oral health screenings and preventive oral health services, as well as fluoride toothpaste and toothbrushes to families and caregivers.

For more information, contact Susan Downs-Karkos, Senior Program Officer, 303-837-1200, [susan@coloradotrust.org](mailto:susan@coloradotrust.org).

## COLORADO HEALTH INSTITUTE ANNOUNCES NEW ONLINE DATABASE

The new, interactive Data Resources section of the Colorado Health Institute's website provides quick access to current online resources for statewide and county-level data about health, health care and related issues, such as population and other demographic information.

Serving as a gateway to the data that policymakers, organizations, health planners, businesses and others interested in health and health care policy need to make informed decisions, the site also provides geographic information, including downloadable maps and tables, as well as detailed county indicators. Additionally, the site maintains current state health rankings and profiles of other related state and national databases.

The **Colorado Health Institute** was created in 2002 by The Colorado Trust, Caring for Colorado Foundation and Rose Community Foundation to provide independent, reliable and relevant health-related information to inform public and private decisionmaking.



The screenshot shows the 'DATA RESOURCES' section of the Colorado Health Institute website. The page features a navigation menu with 'About CHI', 'Events', 'Hot Issues', 'Publications', and 'Data'. The main content area is titled 'Data Resources' and includes a search bar with a 'GO' button and an 'Advanced Search' link. The text describes the CHI's commitment to providing a gateway to data resources for policymakers and health planners. It lists three main categories: 'Online Data Resources', 'Database Inventory', and 'Geographic Inventory'. The 'Online Data Resources' section includes links to 'Health care data needs assessment survey, CHI', 'The Legality of Collecting and Disclosing Foundation Patient Race and Ethnicity Data, Robert Wood Johnson Foundation', 'Survey Data Training Course', 'Talking About Statistics', and 'Classifications and Data Standards'. The 'Database Inventory' section includes a link to 'Understanding and Using Data'. The 'Geographic Inventory' section includes a link to 'Advanced Search'.

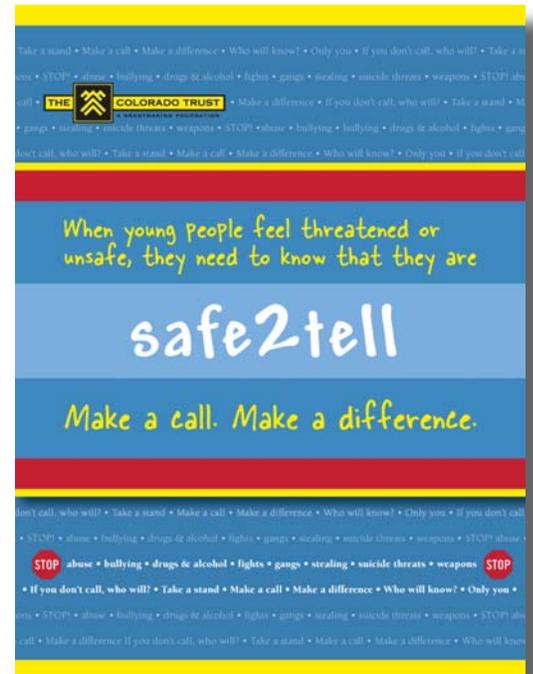
## SAFE2TELL HOTLINE BROCHURE

The Colorado Trust has a new brochure about its *Safe2Tell Hotline Brochure*. **Safe2Tell** provides an anonymous means for young people across Colorado to both prevent and report violence or unsafe activities. **Click here** to view the brochure in PDF format, or contact The Trust to request print copies; 303-837-1200.

## COMMUNITY VOICES STORIES

An engaging and moving presentation of the stories of some individuals served by Denver Health Community Voices, *Misery and Grace* is a publication in which case managers illuminate the experience of chronic illness without health insurance, access to health care, a source of income, housing or support systems. *Misery and Grace* is a testimony to the strength and resilience of the human spirit, as well as a guide for grant and policymakers to improve the systems that serve vulnerable populations.

**Denver Health Community Voices** originally received funding from The Colorado Trust and the W.K. Kellogg Foundation.



## COMMUNITY SUPPORT

Efforts by The Colorado Trust and its grantees to advance the health and well-being of the people of Colorado included Trust support for the following recent events:

- Colorado Children's Campaign, Annual Luncheon
- Center for Women's Health Research, Annual Luncheon
- Rural Philanthropy Days, Southeast Colorado
- Yellow Ribbon, 12th Annual Suicide Awareness & Prevention Week

