THE COLORADO TRUST IS DEDICATED TO ADVANCING THE HEALTH AND WELL-BEING OF THE PEOPLE OF COLORADO.
WELCOME

August 2, 2006

Dear Friends and Grantees of The Colorado Trust:

On behalf of The Trust’s Board and staff, I welcome you to our statewide grantee conference – INSPIRATION. INITIATIVE. INNOVATION. 

We have developed a series of presentations and breakout sessions to help you better address the challenges and issues that you face in your work. Over the next three days, we look forward to exploring with you a range of timely topics – from cultural competency and inclusiveness, to fundraising and sustainability. Together, we’ll exchange lessons learned, share ideas and gain insights into Colorado’s political landscape and statewide trends. And we’ll have many opportunities to network, build new connections, strengthen existing friendships and enjoy each other’s company.

It is our hope that you’ll return home with renewed INSPIRATION to continue your great work, new knowledge and skills to take INITIATIVE in transforming your vision into effective practice and the ability to achieve impact through greater resourcefulness, creativity and INNOVATION.

This conference is also our way of thanking you for your commitment to bring about positive change in your communities. I encourage you to continue to cultivate lasting solutions to our state’s most pressing needs, and I commend you for your ongoing efforts to improve the health and well-being of the people of Colorado.

Sincerely,

John R. Moran, Jr.
President & CEO
## Conference Agenda

### Wednesday · August 2, 2006

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event/Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. – 5:00 p.m.</td>
<td>Lobby</td>
<td>Registration</td>
</tr>
<tr>
<td>1:00 – 4:30 p.m.</td>
<td></td>
<td>Pre-Conference Sessions</td>
</tr>
<tr>
<td></td>
<td>Conference Room E</td>
<td>Leadership in the Eye of the Storm*</td>
</tr>
<tr>
<td></td>
<td>Conference Room F</td>
<td>Social Change Through Effective Communications*</td>
</tr>
<tr>
<td>5:00 – 6:30 p.m.</td>
<td>Columbine Restaurant</td>
<td>Welcome Reception</td>
</tr>
</tbody>
</table>

### Thursday · August 3, 2006

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event/Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 12:30 p.m.</td>
<td>Lobby</td>
<td>Registration</td>
</tr>
<tr>
<td>7:15 – 8:30 a.m.</td>
<td>Colorado Lounge</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:30 – 9:00 a.m.</td>
<td>Summit Ballroom</td>
<td>Welcome and Opening Remarks</td>
</tr>
<tr>
<td>9:00 – 10:15 a.m.</td>
<td>Summit Ballroom</td>
<td>Opening Keynote Address</td>
</tr>
<tr>
<td>10:15 – 10:30 a.m.</td>
<td>Conference Pantry</td>
<td>Break</td>
</tr>
<tr>
<td>10:30 – 11:45 a.m.</td>
<td></td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td></td>
<td>Conference Room A</td>
<td>Adapting to Changes and Challenges</td>
</tr>
<tr>
<td></td>
<td>Conference Room G</td>
<td>Boards That Work</td>
</tr>
<tr>
<td></td>
<td>Conference Room B</td>
<td>Community Readiness for Change</td>
</tr>
<tr>
<td></td>
<td>Conference Room F</td>
<td>Diversity: How Perceptions Impact Your Work</td>
</tr>
<tr>
<td></td>
<td>Auditorium 2</td>
<td>Here for Good: Planning for Sustainability</td>
</tr>
<tr>
<td></td>
<td>Board Room 2</td>
<td>Legal Issues: What Every Nonprofit Needs to Know</td>
</tr>
<tr>
<td></td>
<td>Conference Room C</td>
<td>Storytelling: The Most Powerful Communications Tool</td>
</tr>
<tr>
<td></td>
<td>Conference Room D</td>
<td>Trends in Colorado</td>
</tr>
<tr>
<td>12:15 – 2:00 p.m.</td>
<td>Summit Ballroom</td>
<td>Luncheon</td>
</tr>
<tr>
<td>2:00 – 2:30 p.m.</td>
<td>Conference Pantry</td>
<td>Break</td>
</tr>
<tr>
<td>2:30 – 4:30 p.m.</td>
<td></td>
<td>Regional Networking for Grantees***</td>
</tr>
<tr>
<td>4:30 – 6:00 p.m.</td>
<td></td>
<td>Free Time</td>
</tr>
<tr>
<td>6:00 – 9:00 p.m.</td>
<td>Mountain View Gardens</td>
<td>Dinner – a Fiesta!</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hosted by the Board of Trustees of The Colorado Trust</td>
</tr>
</tbody>
</table>
## Conference Agenda

### Friday • August 4, 2006

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 8:30 a.m.</td>
<td>Conference Pantry</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:30 – 9:45 a.m.</td>
<td>· · · · · ·</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td></td>
<td><strong>Board Room 2</strong></td>
<td>Colorado Health Data Resources</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room G</strong></td>
<td>Creating a Culture of Inclusiveness**</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room A</strong></td>
<td>Facilitation Skills for Productive Meetings</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room B</strong></td>
<td>Fundraising – Ready, Set, Raise!**</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room F</strong></td>
<td>Outlook for Colorado’s Political Landscape**</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room C</strong></td>
<td>Practicing Advocacy in Nonprofit Organizations**</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room D</strong></td>
<td>Transforming Conflict into Action**</td>
</tr>
<tr>
<td></td>
<td><strong>Auditorium 2</strong></td>
<td>Using Best Practices for a Competitive Advantage</td>
</tr>
<tr>
<td>9:45 – 10:00 a.m.</td>
<td>Conference Pantry</td>
<td>Break</td>
</tr>
<tr>
<td>10:00 – 11:15 a.m.</td>
<td>· · · · · ·</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room G</strong></td>
<td>Creating a Culture of Inclusiveness**</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room B</strong></td>
<td>Fundraising – Ready, Set, Raise!**</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room A</strong></td>
<td>Improving Communication Skills</td>
</tr>
<tr>
<td></td>
<td><strong>Board Room 2</strong></td>
<td>Leveraging Evaluation Results</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room F</strong></td>
<td>Outlook for Colorado’s Political Landscape**</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room C</strong></td>
<td>Practicing Advocacy in Nonprofit Organizations**</td>
</tr>
<tr>
<td></td>
<td><strong>Auditorium 2</strong></td>
<td>Rural Health Needs and Solutions</td>
</tr>
<tr>
<td></td>
<td><strong>Conference Room D</strong></td>
<td>Transforming Conflict into Action**</td>
</tr>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>· · · · · ·</td>
<td>Closing Keynote Address</td>
</tr>
<tr>
<td></td>
<td><strong>Summit Ballroom</strong></td>
<td>Artistry of Leadership – Creating Meaningful Connections®</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td><strong>Colorado Lounge</strong></td>
<td>Box Lunch and Adjourn</td>
</tr>
</tbody>
</table>

* NOTE: You must be pre-registered for this session.

** Repeated workshops

*** See regional networking tab for more information.
CONFERENCE AGENDA

WEDNESDAY • AUGUST 2, 2006

9:00 a.m. – 5:00 p.m. ................. Registration

Lobby

PRE-CONFERENCE SESSIONS

1:00 – 4:30 p.m. ....................... Leadership in the Eye of the Storm

In a time of decreasing resources and increasing community needs, nonprofit leaders face significant challenges. Explore adaptive leadership techniques for building consensus, group problem-solving, effective communications and managing change.

Presenter: Effley Brooks
Director, Graduate School of Public Affairs,
University of Colorado at Denver

NOTE: You must be pre-registered for this session.
Conference Room E

1:00 – 4:30 p.m. ....................... Social Change through Effective Communications

Strategic communications can help nonprofits in their efforts to create positive social change. In this hands-on session, Washington, D.C.-based communications strategist Kristen Grimm will walk participants through how to use their unique tool, the Smart Chart. Participants will leave with a clear sense of how to use the chart to review communications plans already underway or create new ones. Bring your own communications project that is doable and measurable within the next 12-24 months, with ideas about which audiences are most important to achieving your project goal.

Presenter: Kristen Grimm
President, Spitfire Strategies

NOTE: You must be pre-registered for this session.
Conference Room F

5:00 – 6:30 p.m. ....................... Welcome Reception

Columbine Restaurant
THURSDAY • AUGUST 3, 2006

7:00 a.m. – 12:30 p.m. ..................Registration
Lobby

7:15 – 8:30 a.m. ..................Continental Breakfast
Colorado Lounge

8:30 – 9:00 a.m. ..................Welcome and Opening Remarks
Presenter: John R. Moran, Jr.
President & CEO, The Colorado Trust
Summit Ballroom

9:00 – 10:15 a.m. ..................Opening Keynote Address
Youth in Crisis – How Can We Save Our Children?
American youth face problems that many of us never imagined – violence, gangs, drugs and failing schools. These issues are not confined to one city or one community, and they often have tragic consequences for young people and their families. Learn from Harlem’s highly regarded “youth guru” how individuals, families, schools and communities can develop plans and take action in creating a safe, caring and stimulating environment for all youth.

Presenter: Geoffrey Canada
President & CEO, Harlem Children’s Zone
Summit Ballroom

10:15 – 10:30 a.m. ..................Break
Conference Pantry

10:30 – 11:45 a.m. ..................Concurrent Sessions
Adapting to Changes and Challenges
Nonprofit leaders are often called upon to accomplish a wide array of challenging tasks, while simultaneously planning for a changing future. In this session, participants will strengthen their ability to adapt to and bounce back from setbacks and challenging situations. They will discover how to build, nurture and maintain resiliency in their work and daily life.

Presenter: Karen Susman
Speaker, Author and Coach, Karen Susman and Associates
Conference Room A
Boards That Work
The board plays a unique role in the success of a nonprofit organization, with fiscal, legal and governance responsibilities, as well as an increasing emphasis on fundraising and outreach. This session will explore how to recruit and continually develop a board of directors to move an organization forward in a meaningful and sustainable manner.

Presenter: Illene Roggensack  
President, Third Sector Innovations, Inc.

Community Readiness for Change
Before developing and implementing any type of prevention program in your community, learn about an innovative method to help assess a community’s level of readiness for change. In this session, participants will learn basic strategies to guide them through a community readiness assessment.

Presenters: Pamela Jumper Thurman  
Senior Research Scientist, Center for Applied Studies in American Ethnicity, Colorado State University

and

Barbara Plested  
Research Scientist, Center for Applied Studies in American Ethnicity, Colorado State University

Diversity: How Perceptions Impact Your Work
Each person’s characteristics are as unique as their fingerprints. Learn more about diversity by exploring how you view yourself and others, and how your perceptions can influence your daily interactions and the work you do.

Presenter: Effley Brooks  
Director, Graduate School of Public Affairs, University of Colorado at Denver
Here for Good: Planning for Sustainability

Planning can help ensure that programs continue to be effective and well-supported into the future. Sustainability planning can bring new constituencies to programs, strengthen current supporters’ commitments and help build a case for support to future investors. This facilitated conversation will highlight how three nonprofits have developed successful strategies for sustainability.

Facilitator: Martha Vail
Senior Consultant, JVA Consulting, LLC

Panelists:
Grant Jones
Founder and Executive Director, Center for African American Health

Sandy Swanson
Executive Director, Family Visitor Program

and

Gerrit Westervelt
President, Qualistar Early Learning

Auditorium 2

Legal Issues: What Every Nonprofit Needs to Know

Staff and volunteer leaders need to be informed about a number of legal issues in order to effectively manage a nonprofit organization. This session provides current information to help manage risk and protect organizations by understanding potential liabilities and compliance concerns, as well as protections available to both organizations and their stakeholders.

Presenter: Elise Burton
Managing Partner, Higher Education Executive Associates

Board Room 2

Storytelling: The Most Powerful Communications Tool

Despite new communications technologies, old-fashioned storytelling remains among the most powerful communications tools. Learn how to recognize a good story and tell it effectively, and what kinds of stories you should have in your “story bank” to illustrate your goals, and to realize your fundraising and sustainability objectives.

Presenter: Kristen Grimm
President, Spitfire Strategies

Conference Room C
THURSDAY • AUGUST 3, 2006

10:30 – 11:45 a.m. ..........Concurrent Sessions [continued]

Trends in Colorado
Based on the Bell Policy Center’s State of Opportunity Report, this session will explore current trends in Colorado, with a particular focus on nine “gateways” to opportunity – from a healthy birth to a financially secure and healthy retirement. Learn who in Colorado is making it through these gateways and who is not, what is being done to help more people succeed, as well as recommended efforts to remove barriers and expand opportunities for success.

Presenter: Rich Jones
Director of Research and Policy, The Bell Policy Center

Conference Room D

12:15 – 2:00 p.m. ........Luncheon

Inspiration, Initiative and Innovation Across Colorado
In this post-luncheon discussion, nonprofit leaders will share their thoughts about how they are addressing current and emerging challenges in diverse Colorado communities. Their examples may provide participants with inspiration to take initiative in their communities by putting their own innovative ideas into action to further improve health and well-being across our state.

Facilitator: Carol Breslau
Vice President for Initiatives, The Colorado Trust

Panelists:
Steve Hurd
Executive Director, Marillac Clinic

Jayne Mazur
Executive Director, Catholic Charities, Diocese of Pueblo

Anita West-Ware
Executive Director, Full Circle Intergenerational Project

Summit Ballroom

2:00 – 2:30 p.m. ..........Break

Conference Pantry

2:30 – 4:30 p.m. ........Regional Networking for Grantees
SEE REGIONAL NETWORKING TAB FOR MORE INFORMATION.

4:30 – 6:00 p.m. ..........Free Time
THURSDAY • AUGUST 3, 2006

6:00 – 9:00 p.m. ......................... Dinner – a Fiesta!

Hosted by the Board of Trustees of The Colorado Trust

You are cordially invited to a reception and dinner, as well as a special tribute, featuring a wide array of sumptuous Latin foods and drink. Conjunto Colores – Denver’s most enduring salsa band – will perform and we’ll even have a salsa dance instructor on hand!

Mountain View Gardens

FRIDAY • AUGUST 4, 2006

**Repeated workshops

7:00 – 8:30 a.m. ......................... Continental Breakfast

Conference Pantry

8:30 – 9:45 a.m. ......................... Concurrent Sessions

Colorado Health Data Resources

Colorado has a rich resource of health data, but it’s often challenging to find exactly what you need, when you need it. Learn how to navigate through the information maze using the Colorado Health Institute’s new website with quick access to national and state databases containing health-related information, including how to customize the data.

Presenter: Michael Boyson

Director of Health Information, Colorado Health Institute

Board Room 2
FRIDAY • AUGUST 4, 2006

8:30 – 9:45 a.m.  Concurrent Sessions [continued]

Creating a Culture of Inclusiveness**
Organizations are most effective when they represent diverse cultures, races and ethnicities, perspectives and experiences. Learn more about barriers to inclusiveness, and best practices for building inclusive work environments.

Presenters: Kevin May
   Founder and President, Ascend Human & Organizational Development Co.
   and
   Jamie Morgan
   Director of Training, Community Resource Center

Conference Room G

Facilitation Skills for Productive Meetings
Facilitators play a key role in making sure meetings run smoothly and efficiently, and are productive. This session will provide participants with tips on such things as how to handle challenging people in meetings, and key facilitation skills to help ensure effective meetings where participants are fully engaged.

Presenters: Lisa Carlson
   Executive Director, University of Colorado at Denver and Health Sciences Center
   and
   A. Zeik Saidman
   Associate Director, University of Colorado at Denver and Health Sciences Center

Conference Room A

Fundraising – Ready, Set, Raise!!
Healthy organizations use a variety of methods to raise money from different sources. In this session, participants will learn about the changing fundraising environment, tried and true fundraising strategies, and how to build solid relationships with donors.

Presenter: Martha Vail
   Senior Consultant, JVA Consulting, LLC

Conference Room B
Outlook for Colorado’s Political Landscape**
Join oft-quoted political analyst and media pundit Eric Sondermann for an informal look at what Colorado’s future political landscape may hold. This session will also provide an opportunity to discuss recent and current political realities and their implications for Colorado’s nonprofit community.

Presenter: **Eric Sondermann**  
Principal/Partner, SE2  
Conference Room F

Practicing Advocacy in Nonprofit Organizations**
What’s the difference between advocacy and lobbying? In this session, participants will learn about the legal restrictions and allowances for advocacy, and the role that nonprofit organizations can play in shaping public policy.

Presenters: **Bill Hanna**  
President, Bill Hanna & Associates  
and  
**Richard Westfall**  
Partner, Hale Friesen, LLP  
Conference Room C

Transforming Conflict into Action**
Effectively managing conflicts in workplaces and communities leads to stronger work teams, partnerships and outcomes. This interactive session will provide participants with the opportunity to explore common causes of conflicts and key strategies for resolution, including tools for facilitating effective discussions that lead to collaborative solutions.

Presenter: **Joe Gonzales**  
Principal, Gonzales and Associates  
Conference Room D

Using Best Practices for a Competitive Advantage
Funders are sometimes skeptical about giving money to programs that lack a proven track record. Learn strategies for identifying and adopting evidence-based programs that will likely resonate with your current and potential supporters.

Presenter: **Lisa Cirincione**  
Senior Grantwriting Associate/Researcher, JVA Consulting, LLC  
Auditorium 2
FRIDAY • AUGUST 4, 2006

9:45 – 10:00 a.m..................................Break
Conference Pantry

10:00 – 11:15 a.m. ..........................Concurrent Sessions

Creating a Culture of Inclusiveness**
Organizations are most effective when they represent diverse cultures, races and ethnicities, perspectives and experiences. Learn more about barriers to inclusiveness, and best practices for building inclusive work environments.

Presenters: Kevin May
Founder and President, Ascend Human & Organizational Development Co.
and
Jamie Morgan
Director of Training, Community Resource Center

Conference Room G

Fundraising – Ready, Set, Raise!**
Healthy organizations use a variety of methods to raise money from different sources. In this session, participants will learn about the changing fundraising environment, tried and true fundraising strategies, and how to build solid relationships with donors.

Presenter: Martha Vail
Senior Consultant, JVA Consulting, LLC

Conference Room B

Improving Communication Skills
Communications challenges can make interactions with colleagues and others unpleasant; they can even derail work efforts. In this entertaining and practical workshop, participants will learn and practice techniques proven to improve personal and organizational communications.

Presenter: Richard Dash
Organization Development Consultant, ChoicePoint Consulting

Conference Room A
10:00 – 11:15 a.m. .................. Concurrent Sessions [continued]

**Leveraging Evaluation Results**
While a lot of time and resources often are devoted to evaluation, nonprofits aren’t always clear about how to make use of the results. This session will provide participants with ideas on how to best use findings from evaluations to understand their organization’s growth areas, make program improvements and improve sustainability efforts.

Presenter: Suzanne Kennedy-Leahy  
vice President and Senior Researcher,  
OMNI Research and Training, Inc./OMNI Institute

Board Room 2

**Outlook for Colorado’s Political Landscape**
Join oft-quoted political analyst and media pundit Eric Sondermann for an informal look at what Colorado’s future political landscape may hold. This session will also provide an opportunity to discuss recent and current political realities and their implications for Colorado’s nonprofit community.

Presenter: Eric Sondermann  
Principal/Partner, SE2

Conference Room F

**Practicing Advocacy in Nonprofit Organizations**
What’s the difference between advocacy and lobbying? In this session, participants will learn about the legal restrictions and allowances for advocacy, and the role that nonprofit organizations can play in shaping public policy.

Presenters: Bill Hanna  
President, Bill Hanna & Associates  
and  
Richard Westfall  
Partner, Hale Friesen, LLP

Conference Room C
Rural Health Needs and Solutions

Colorado’s rural communities face many of the same issues as its urban centers when it comes to providing health care, plus some additional unique challenges — how to recruit and retain qualified health care professionals, how to best provide services across vast regions with small and diverse populations, and maintain adequate equipment and facilities. Learn from those in the trenches about current and emerging needs — and solutions — in effectively providing health care to rural Coloradans.

Facilitator: Karen Augé
Health/Medical Reporter, The Denver Post

Presenters: Denise Denton
Executive Director, Colorado Rural Health Center

Noelle Hagan
Mayor Pro Tern, City of Montrose

Amparo Ruiz
Project Director, Rural Communities Resource Center

Auditorium 2

Transforming Conflict into Action**

Effectively managing conflicts in workplaces and communities leads to stronger work teams, partnerships and outcomes. This interactive session will provide participants with the opportunity to explore common causes of conflicts and key strategies for resolution, including tools for facilitating effective discussions that lead to collaborative solutions.

Presenter: Joe Gonzales
Principal, Gonzales and Associates

Conference Room D
FRIDAY • AUGUST 4, 2006

11:30 – 12:30 p.m. .................. Closing Keynote Address

Artistry of Leadership – Creating Meaningful Connections®
This unique closing session will draw parallels between the competencies of performing artists and leaders. In the process, participants will discover how to draw on their creativity so they can continue to inspire and fuel innovative change efforts in their communities, and beyond!

Presenter: Kevin Asbjörnson
Leadership and Performance Consultant, PianoOne®
Summit Ballroom

12:30 p.m. ............................... Box Lunch and Adjourn
Colorado Lounge
REGIONAL NETWORKING FOR GRANTEES

Grantees will have the opportunity to network with others in their geographic region who are working on different, but often related initiatives. In an open space format, grantees will share perspectives to gain new ideas and new connections for strengthening their work.

**Region 1 – Northwest Colorado • Conference Room A**
Facilitator: Jill Adams, Project Director, Colorado Foundation for Families and Children

**Region 2 – Northeast Colorado • Conference Room B**
Facilitator: A. Zeik Saidman, Associate Director, University of Colorado at Denver and Health Sciences Center

**Region 3 – Southwest Colorado • Conference Room C**
Facilitator: Noelle Hagan, Mayor Pro-Tem, City of Montrose

**Region 4 – Southeast Colorado • Auditorium 2**
Facilitator: Erica Baruch, Senior Project Coordinator, Colorado Foundation for Families and Children

To accommodate limited room sizes, we ask that grantees from the Metro Denver area participate in one of the four following networking sessions:

**Region 5 – Metro Denver • Conference Room D**
Facilitator: Krassin Gueorguiev, Lead Teacher – Workstyles, Spring Institute for Intercultural Learning

**Region 6 – Metro Denver • Conference Room F**
Facilitator: Joe Wisman-Horther, Project Director, Spring Institute for Intercultural Learning

**Region 7 – Metro Denver • Conference Room G**
Facilitator: Lisa Carlson, Executive Director, University of Colorado at Denver and Health Sciences Center

**Region 8 – Metro Denver • Board Room 2**
Facilitator: Effl ey Brooks, Director, Graduate School of Public Affairs, University of Colorado at Denver
Current Initiatives of The Colorado Trust

STATEWIDE
These initiatives benefit all of Colorado:
- Colorado 100k Lives Campaign
- Colorado AfterSchool Network
- Colorado Health Institute
- Improving the Quality of Patient Care
- Invest in Kids
- Qualistar Early Learning
- Safe2Tell Hotline

COMMUNITIES
These initiatives provide support in the noted communities:
- Advancing Colorado’s Mental Health Care ●
- Bullying Prevention ●
- Equality in Health ▲
- Health Professions □
- Partnerships for Health ▲
- Preventing Suicide in Colorado ●
- Supporting Immigrant and Refugee Families ○

INSPIRATION. INITIATIVE. INNOVATION.
PRESENTERS
CONFERENCE PRESENTERS

Kevin Asbjörnson, leadership and performance consultant, is also a Yamaha® Artist, composer, contemporary pianist, inspirational speaker, member of the Society for the Arts in Healthcare, and founder and principal recording artist of PianoOne LLC. Asbjörnson’s leadership and performance services inspire creative leadership that help organizations to achieve unprecedented teamwork, increased productivity and accelerated business performance.

303-768-8712 • kevin.asbjornson@pianoone.com

Karen Augé has been a newspaper reporter for over 15 years. At The Denver Post, her reporting emphasis is issues related to health care and medicine. Most recently, she has focused her efforts on writing a rural health care series.

303-820-1201 • kauge@denverpost.com

Michael Boyson, Director of Health Information for the Colorado Health Institute, is responsible for the design, development and administration of the Institute’s health information clearinghouse and related in-house databases. Previously, Boyson served as Director of Data Services and Research for the Colorado Health and Hospital Association, where he was primarily responsible for developing and maintaining hospital information databases for member hospitals and the public.

303-831-4200 • boysonm@coloradohealthinstitute.org

Carol Breslau joined The Colorado Trust in 1995. As Vice President for Initiatives, she leads The Trust’s team of program officers and manages the development and implementation of initiative-based grantmaking efforts.

303-837-1200 • carol@coloradotrust.org

Effl ey Brooks, Director of the Denver Community Leadership Forum at the University of Colorado and Health Sciences Center, specializes in leadership development. Brooks is experienced in creating and delivering dynamic workshops, keynote addresses and training sessions on diversity, conflict management, communication, public speaking and strategic collaboration in the private, nonprofit, academic and public sectors. He received an award from former Denver Mayor Wellington Webb for “fighting hate and discrimination and endeavoring to make Denver a safe city.”

303-352-3805 • effl ey.brooks@cudenver.edu
Elise Burton is a consultant with Higher Education Executive Associates in Castle Rock, CO, and is an affiliate faculty member with the Master of Nonprofit Management Program at Regis University. She has extensive experience in nonprofit and higher education legal issues and co-authored *Colorado Nonprofit Management: Understanding the Legal Issues.*

303-688-1419 • eliseburton@earthlink.net

Geoffrey Canada is the acclaimed author of *Fist Stick Knife Gun: A Personal History of Violence in America* and was the recipient of the first Heinz Award in 1994 for his work as President and CEO of Harlem Children’s Zone in New York City. In his most recent book, *Reaching Up For Manhood*, Canada offers powerful insights into the lives of boys in America, and the importance of mentoring and adult involvement. In 2005, Canada was named one of “America’s Best Leaders” by *U.S. News and World Report* and in 2006, New York City Mayor Michael Bloomberg chose him to be co-chair of a task force assigned to significantly reduce poverty in New York City.

212-534-0700 • gcanada@harlemchildrenszone.org

Lisa Carlson, Executive Director for the Center for the Improvement of Public Management and the Center for Public-Private Sector Cooperation at the University of Colorado, specializes in collaborative problem solving and consensus building with diverse groups. She is also an experienced trainer in conflict management, team building, leadership development, strategic planning and Myers-Briggs Type Indicator personality test.

303-352-3802 • lisa.carlson@cudenver.edu

Lisa Cirincione, Senior Grantwriting Associate/Researcher with JVA Consulting, has extensive experience writing both federal and foundation grant proposals and Requests for Proposals for nonprofits, school districts and government agencies. A licensed Colorado attorney, Cirincione worked with diverse groups in her role as the former staff attorney for a Colorado nonprofit organization working to promote consensus around end-of-life care in Colorado.

303-477-4896 • lisac@jvaconsulting.com

Richard Dash, Organization Development Consultant with ChoicePoint Consulting, has 30 years of international corporate and management experience in building and sustaining organizations that work. His hands-on experience as a project director for public companies and as a corporate officer, consultant and strategist – complemented by skills in facilitation, training, negotiation, communication and conflict resolution – combine to bring a unique perspective to both the corporate and private sectors.

303-440-6689 • richarddash@msn.com
Denise Denton, Executive Director of the Colorado Rural Health Center, has more than 20 years of experience in facilitating improved rural health at the state and national levels. Previously, she worked for the offices of rural health in Utah, Montana and Arizona. She is a former president of the National Rural Health Association, and served for three years as Treasurer of the National Organization of State Offices of Rural Health. Denton also served on the National Advisory Council of the National Health Service Corps.

303-832-7493 • dd@coruralhealth.org

Joe Gonzales, Principal of Gonzales and Associates, provides organizational assistance to a wide range of corporate and community clients. He designs and facilitates planning processes that define collaborative solutions to directly address organizational disputes and investigations. Specifically, Gonzales’ work includes developing and delivering trainings to address specific organizational concerns, mediating staff disputes and designing customized dispute intervention strategies that build consensus and address diversity issues, among other topics.

303-320-1352 • jagonzales@aol.com

Kristen Grimm is President of Spitfire Strategies, a Washington, D.C.-based communications firm specializing in helping nonprofit organization to develop solutions to support positive social change. Grimm has extensive experience conceiving, implementing and managing strategic communications campaigns. She has conducted many capacity-building communications trainings for nonprofits, foundations and corporations.

202-293-6200 • kristen@spitfirestrategies.com

Noelle Hagan, Mayor Pro Tem, City of Montrose, is serving her second term on the Montrose City Council. She currently provides consulting services to nonprofit and government organizations in a variety of areas, including strategic planning and project facilitation.

970-249-0169 • hagan@montrose.net

Bill Hanna, President of Bill Hanna & Associates, is a consultant and lobbyist for nonprofit organizations at the state legislature, representing agencies serving children, persons with disabilities, older persons, veterans and public employees. Previously, Hanna served as Legislative Liaison for the State Department of Human Services and as Director of the State Aging Services Division.

303-333-3055 • bill@billhanna.com
Steve Hurd is Executive Director of Grand Junction’s Marillac Clinic, a safety net clinic that provides comprehensive health care services to a low income, uninsured population.

970-255-1777 • shurd@stmarygj.com

Grant Jones is Founder and Executive Director of the Center for African American Health. Previously, he was a senior program officer at the Denver-based Piton Foundation where he focused on developing and supporting innovation in neighborhood improvement and building resident leadership capacity. Jones was the 2002 recipient of the Dr. Martin Luther King, Jr. Humanitarian Award from the Colorado Civil Right Commission.

303-355-3423 • grant@caahealth.org

Rich Jones is Director of Research and Policy at The Bell Policy Center, a Denver-based public policy think tank. Previously, Jones served as Director of the Legislative Programs Division of the National Conference of State Legislatures where he worked on a variety of policy issues – from economic development to financial services and telecommunications.

303-297-0456 • jones@thebell.org

Pamela Jumper Thurman, a Senior Research Scientist with the Center for Applied Studies in American Ethnicity at Colorado State University, has 15 years of experience in mental health and substance abuse research and epidemiology, as well as extensive expertise in providing direct treatment and prevention services. She is a co-developer of the Community Readiness Model and has worked with cultural issues related to alcohol, tobacco and other drug use (ATOD), violence and victimization, rural women’s concerns and HIV/AIDS prevention.

970-491-6827 • pjthurman@aol.com

Suzanne Kennedy-Leahy serves as Vice President and Senior Researcher at OMNI Research and Training, Inc./OMNI Institute. She oversees research contracts and staffing, as well as the development of research reports. Her responsibilities also include project management, instrument development, qualitative research and grant writing.

303-839-9422 • sleahy@omni.org

Kevin May, Founder and President of Ascend Human & Organizational Development Co., focuses on bringing to the forefront the leadership abilities among individuals, groups, boards and organizations. Ascend also provides training in interpersonal skills, communication, and inclusiveness and diversity.

303-371-3133 • kevindmay@aol.com
Jayne Mazur is Executive Director of Catholic Charities, Diocese of Pueblo. Previously, she served the Jesuit Volunteer Corps and United Way of America in Stamford, CT and Pueblo, CO.

719-544-4233 • jmazur@pueblocharities.org

John R. Moran, Jr. has served as President and Chief Executive Officer of The Colorado Trust since August 1991. Previously, he served as legal counsel to The Trust from the time of its founding in 1985. From 1958 to 1991, Moran was a practicing attorney in Denver, CO, representing, among others, health care clients and foundations.

303-837-1200 • john@coloradotrust.org

Jamie Morgan is a Colorado Trust Fellow and holds a master’s degree in nonprofit management from Regis University. Her experience includes organizational and strategic planning, resource development, group process facilitation, program development, grant writing, board development and program evaluation.

303-623-1540 • morgan@crcamerica.org

Barbara Plested is a Research Scientist with the Center for Applied Studies in American Ethnicity at Colorado State University. She serves as an evaluator and grant writer for several Native American programs and co-developed the Community Readiness Model which has been successfully applied in urban areas, Alaskan villages and Native American reservations to bring about community change. Using the model, Plested has researched such issues as intimate partner violence, HIV/AIDS prevention, methamphetamine prevention, drug and alcohol prevention, and environmental trauma.

970-491-6827 • bplested@aol.com

Illene Roggensack, President of Third Sector Innovations, has been involved in fundraising as an executive director, board member, volunteer and consultant for more than 20 years. She is past president for the Colorado Nonprofit Association and of Citizen Action for Colorado Nonprofits.

800-406-7274 • thirdsec@earthlink.net

Amparo Ruiz, Project Director of the Rural Communities Resource Center, draws on her own experience as an immigrant to help facilitate improved health care for newcomers in Colorado’s rural communities.

970-848-3867 • amparo@rcrcenter.info
A. Zeik Saidman is an Associate Director for the Center for the Improvement of Public Management and the Center for Public-Private Sector Cooperation at the University of Colorado. He specializes in meeting facilitation and strategic planning to address and resolve a variety of community issues.

303-352-3807 • zeik.saidman@cudenver.edu

Eric Sondermann founded SE², a Denver-based consulting firm specializing in public persuasion and all forms of mass communication around public policy issues. A high-profile political analyst and commentator, Sondermann appears as a frequent panelist on the weekly “Colorado Inside Out” program on KBDI-TV/12 (Colorado Public Television).

303-892-9100 • ewsdenver@aol.com

Karen Susman, Principal of Karen Susman and Associates, is an author, speaker and coach who uses practical content, audience interaction and humor to offer unique perspectives on wellness and communications topics. A member of the National Speakers Association, Colorado Speakers Association and the Colorado Authors’ League, Susman points the way for organizations to create the conditions for motivation, commitment and change to occur.

303-756-6939 • karen@karensusman.com

Sandy Swanson is Executive Director of the Family Visitor Program, a new parent home visitation agency that offers support to all parents of children 0-2 years living in the Aspen-to-Parachute region. Swanson is a certified nurse with extensive experience in maternal child health. Previously, she held supervisory positions with the City of New York and served as Director of Ambulatory services at Children’s Memorial Hospital.

970-945-1234 • swan@rof.net

Martha Vail, Senior Consultant with JVA Consulting, has served nonprofit organizations in staff, consultant, volunteer and board member roles for more than 20 years. Vail specializes in building nonprofit capacity to create social change.

303-477-4896 • martha@jvaconsulting.com

Anita West-Ware, Executive Director of the Full Circle Inter-Generational Project, Inc., has a wealth of experience working with low-income and single-parent families. She has designed and implemented community-based job training programs, including job readiness, employment, personal presentations and program life skills. Her experience with a variety of cultures and economic backgrounds also makes her an effective liaison among community resource organizations and clients.

303-333-7595 • fcip1991@yahoo.com
Gerrit Westervelt is the President of Qualistar Early Learning, a Denver-based nonprofit organization dedicated to improving early learning experiences for all children by developing and implementing a statewide early childhood education system. Prior to joining Qualistar, Westervelt served as Director of State Relations for the Education Commission of the States, working with state policymakers to improve the quality of education.

303-339-6808 • gwestervelt@qualistar.org

Richard Westfall, Partner at Hale Friesen, LLP, joined the firm after serving as Solicitor General for the State of Colorado. Westfall’s practice includes litigation and appeals involving state and local government and other areas of the law – including public policy, constitutional law, election law, regulatory law and Medicaid. He is a board member of the Colorado Nonprofit Association and chairs its Public Policy Committee.

720-904-6022 • rwestfall@halefriesen.com
LOBBY LEVEL FLOOR PLAN
MUSICAL ENTERTAINMENT

INSPIRATION. INITIATIVE. INNOVATION.
CEREMONIAL OPENING AND WELCOME

The Colorado Trust extends a special thank you to the following drummers for bringing an extraordinary dimension of cultural diversity and entertainment to the start of the INSPIRATION. INITIATIVE. INNOVATION. conference.

**Lance Allrunner**
Specializes in the drumming of the Cheyenne, Comanche and Kiowa American Indians.

“Songs are important to pass down language and histories, to enjoy social and ceremonial activities, and to honor those who have seen the enemy (our veterans). The drum is considered the heartbeat of our people, and our ceremonial and social activities.”

303-871-8035 • lallrunner@difrc.org

**Bob Hall**
Director of the Kusoge Nobi Drum Ensemble, which retraces the roots of drumming from the continent of Africa through the Caribbean.

“The drum is an acknowledgement of heritage, spirit, expression and passion.”

303-657-9187 • pjbliss@aol.com

**Estevan Sandoval**
Specializes in traditional Mexica/Azteca dance music.

“The Huehuetl (ancient, wooden drum) represents the vital pulse, the heartbeat of la danza (dance music). It is the grandfather of our instruments.”

303-956-8781 • tlalocdc@aol.com

**Vui Siaosi Talitimu**
Specializes in Polynesian Fiafia, or cultural entertainment of Hawai’i and the South Pacific.

“Drums in ancient times were a means of communication and music, for dancing and telling stories. The drumming that precedes the Samoan group dance, Sasa, tells you to pay attention.”

303-373-1137 • polyfiafia@msn.com

**Toni Yagami**
Member of “Taiko with Toni,” a Japanese percussion ensemble.

“Taiko has been an integral part of Japanese life for centuries—farmers, soldiers, priests, classical musicians and everyday folks have used Taiko to communicate with each other and nature.”

303-753-9160 • toni@turgenaux.com
DINNER ENTERTAINMENT

The Colorado Trust also thanks Conjunto Colores for sharing their musical talent.

Conjunto Colores
The popularity of Latin music in Colorado has grown to enormous heights. On the radio, in the record shops, at the night clubs, but the band responsible for making Salsa and Latin Jazz a known commodity here in Colorado is “Conjunto Colores.” Conjunto Colores has opened for such bands as Tito Puente Orquestra, Sonora Poncena, Bob James, Willie Colon and Ruben Blades, among others. The ensemble has appeared at several festivals and performed for the first Red Rocks Jazz Festival, sharing the stage with the great Arturo Sandoval and Diana Schuur.

http://conjuntocolores.com • conjuntocolores@msn.com