



VOLUME IV • 2005 SPRING ISSUE

Barbara Coloroso, author of *The Bully, the Bullied, and the Bystander*, gave the keynote address to kick-off The Trust's Bullying Prevention Initiative

COMMUNITY CONNECTION

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Community Connection is a quarterly e-newsletter from The Colorado Trust.

REALLIFE

THE BULLY, THE BULLIED AND THE BYSTANDER

“What happened at Columbine and the Red Lake Indian Reservation was mayhem, and we have mayhem in many communities in this country. Time and again, violence in schools is attributed to a ‘loner’ or a ‘loser.’ But we teach kids not to tattle on their peers. So they often endure painful childhoods, ashamed to mention if they’ve been bullied, afraid of retaliation. We have to give kids choices, provide them with different roles to play and hold them accountable,” said Barbara Coloroso, a mother of three, former educator and internationally renowned author of *The Bully, the Bullied, and the Bystander*. Coloroso, who lives in Littleton, provided the keynote address during the mid-April kick-off of The Trust’s new Bullying Prevention Initiative.

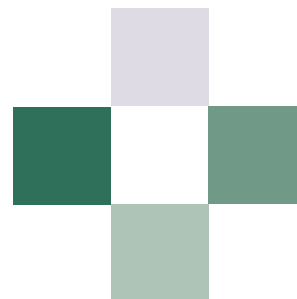
Having earned a solid reputation as an author and speaker in the areas of parenting, teaching, school discipline, non-violent conflict resolution and reconciliatory justice, Coloroso offered these definitions of bullying:

- Bullying is about contempt for another human being. That means being a disengaged bystander is not an option.
- Bullying is verbal, physical and relationship abuse. A bully who isn’t confronted grows up to be an abusive spouse or parent, or a teacher who bullies, or an administrator who bullies, or a politician who bullies.
- Bullying is arrogance in action, based on a sense of entitlement and an imbalance of power.

Coloroso further explained the difference between teasing and taunting, the latter being a form of bullying based on its intent to harm. She also opined that “zero-tolerance is zero-thinking,” and described the distinction between punishment and discipline.

“Discipline means keeping a child’s dignity intact,” she said. “You’ve got to make them feel good about owning the problem, fixing it and learning from it.”

Coloroso concluded her observations with high hopes for the new Trust initiative. “There’s no quick fix, but we need to address bullying on the continuum of raising healthy kids. We need to teach them how to act with compassion, to step outside themselves, to increase the circle of caring.”





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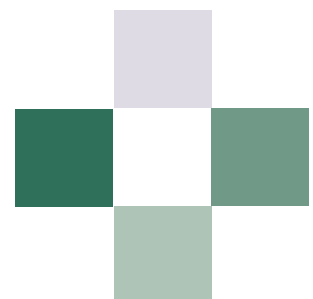
BULLYING PREVENTION INITIATIVE

In April, The Trust announced the 45 grantees of its \$8.6 million, three-year Bullying Prevention Initiative at a kick-off event at the Warwick Hotel in Denver. Effective 2005-2008, the grantees will receive an average of \$50,000 annually to implement bullying prevention programs. Selected via a competitive Request for Proposals process, grantees represent school districts, schools and community-based nonprofit organizations serving 32 counties across Colorado.

To address the problem of bullying, grantees will utilize a variety of programs that are evidence-based, considered to be a promising or best practice, or an emerging program as defined by prevention research. In addition to implementing individual programs, grantees will also come together at least annually under this initiative to participate in trainings, share successes and challenges, and to learn from each other.

An independent evaluation of the Bullying Prevention Initiative will be conducted by Kirk Williams, Ph.D. of the University of California, Riverside, in partnership with the Denver-based JVA Consulting, to determine the impact of the initiative on enhancing skills of both youth and adults to intervene in bullying situations. JVA will also provide technical assistance to help grantees increase their ability to continue to evaluate their bullying prevention efforts.

For additional information about the Bullying Prevention Initiative visit www.coloradotrust.org.





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HEALTH PROFESSIONS INITIATIVE

In early May, The Trust announced the grantees of its \$9.4 million, three-year Health Professions Initiative. Effective 2005-2008, 22 grantees will receive on average \$50,000 to \$125,000 annually to address the severe shortage of health care professionals statewide. Grantees represent hospitals, clinics, universities, colleges, community-based organizations and community health care foundations. According to HRSA, the Health Resources Service Administration, Colorado currently has an 11% shortage of nurses — twice the national average — with a 31% shortage projected for the state by 2020 if the problem is not seriously addressed. With significant increases in demand being caused by an increasing and aging population, supply shortages exist in both urban and rural areas for health professionals across all disciplines, including primary, dental and mental health professionals and pharmacists.

Programs developed under this initiative will focus on increasing education, training and advancement opportunities for individuals from disadvantaged backgrounds and rural areas; increasing the number of individuals in health professions in Colorado in all disciplines; stimulating partnerships between community-based organizations, schools and health professions; and supporting certification of foreign-born health care professionals now living in Colorado.

In addition to the grant awards, The Trust will also provide grantees with networking opportunities to share lessons learned and with technical assistance to help strengthen the effectiveness of their projects.

\$1.4 million of this initiative is earmarked for the Colorado Rural Health Center (CRHC). Since 2000, The Trust has provided funding to CRHC in support of the Colorado Rural Outreach Project (CROP), which focuses on recruiting and retaining primary health care practitioners, and provides loan repayment programs and scholarship opportunities for students and providers in rural Colorado communities. This new funding to CRHC will expand CROP programs to include mental, dental and pharmacy health professions programs.

An independent evaluation of the Health Professions Initiative will be conducted by the Denver-based Center for Research Strategies to determine if the number of health professionals in Colorado increases as a result of this initiative. The evaluation will also explore and document the barriers and facilitators to

“We’ve got to replace competition with collaboration. We need to understand the communities in which we operate, and we need to be nimble to make changes that are appropriate for the norms of each individual community.”

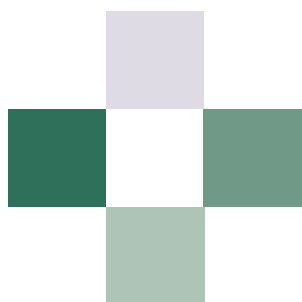
Rebecca Bowers-Lanier, President of the Virginia Partnership for Nursing, Trust Learning Lunch, May 3, 2005

TRUSTNEWS, *continued*

increasing the numbers of health professionals in Colorado communities. As part of the evaluation, the Colorado Health Institute will develop a web-based database that will contain information related to health professions in the state that will enable tracking changes over time in all counties in the state.

“The trickle down theory that a meaningful percentage of health professionals trained in urban areas will practice in rural areas doesn’t hold water. The same factors of rural life — isolation, outdated technology, a quiet lifestyle and “being needed” — can be viewed as pros or cons of building a career in an outlying place. We need to offer things like housing for medical students and residents, and loan repayment incentives, and we need to develop and maintain relationships with them that encourage them to stay and practice in rural areas.”

Denise Denton, Executive Director of the Colorado Rural Health Center, Trust Learning Lunch, May 3, 2005



TRUSTNEWS

INSTITUTE FOR HEALTHCARE IMPROVEMENT

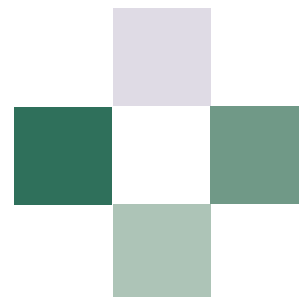
The Colorado Trust will provide support for all Colorado hospitals to participate in the innovative 100k Lives Campaign. A national effort just getting under way, the 100k Lives Campaign was developed by the Institute for Healthcare Improvement with the goal of reducing deaths by 100,000 over an 18-month period.

According to the Institute of Medicine, nearly 100,000 people die each year in U.S. hospitals solely as a result of medical errors or injuries; and The Centers for Disease Control estimates that two million patients contract hospital-acquired infections annually. As a result, the United States spends more money on health care than all advanced industrialized nations, yet performs more poorly than most on several measures of health care quality.

The campaign seeks to enlist 2,000 hospitals across the country in a commitment to implement changes in care that have been proven to prevent avoidable deaths. The six evidence-based interventions being focused on are:

1. Deploy rapid response teams at the first sign of patient decline.
2. Deliver reliable, evidence-based care for acute myocardial infarction to prevent deaths from heart attack.
3. Prevent adverse drug events by implementing medication reconciliation.
4. Prevent central line infections by implementing a series of interdependent, scientifically grounded steps.
5. Prevent surgical site infections by reliably delivering the correct perioperative care.
6. Prevent ventilator-associated pneumonia by implementing a series of interdependent, scientifically grounded steps.

A listing of other participating cities and regions, and additional information about IHI's 100,000 Lives Campaign is available at www.ihl.org. Additional information about The Trust's quality improvement campaign will be made available soon, or you may contact Laurel Petralia, Program Officer, The Colorado Trust, at laurel@coloradotrust.org or 303-837-1200.





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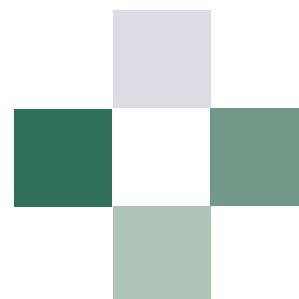
TRUSTNEWS

TRUSTEE RECEIVES AWARD

Congratulations to Judith B. Wagner, a member of The Trust's Board of Trustees since 1998, for being honored with a "Distinguished Service Award" by the University of Colorado Board of Regents in April 2005. As founder, president and senior portfolio manager of Wagner Investment Management, Inc., Wagner received this prestigious recognition for demonstrating community and business leadership in creating The Center for Women's Health Research at Fitzsimons, and for founding the former Women's Bank of Colorado.

STAFF NEWS

Sabine Kortals has joined The Colorado Trust as the new Communications Officer. She comes to The Trust from Ball Aerospace & Technologies Corp. where her responsibilities included technical and marketing communications, as well as media relations. She is also a freelance classical music critic for The Denver Post and a general features writer for other publications. Her most recent nonprofit volunteer experience includes her affiliation with Project C.U.R.E. (Commission on Urgent Relief and Equipment). Welcome Sabine!

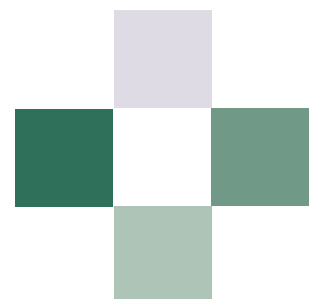


COMMUNITY SUPPORT

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Efforts by The Colorado Trust and its grantees to advance the health and well-being of the people of Colorado included Trust support for the following recent events:

- American Association of Suicidology — Annual Conference
- Asian Pacific Development Center — Annual Asian New Year's Banquet
- CANPO — Colorado Nonprofit Week, Awards Luncheon
- Coalition for the Medically Underserved — Legislative Reception
- Colorado Association of Funders — Legislative Reception
- Denver Metro Chamber of Commerce — Health Care Policy Luncheon
- Grantmakers in Health — Issue Dialogue on Children's Mental Health
- Hospice and Palliative Care of Western Colorado — Hospice Black Tie & Boots Gala
- Mental Health Association of Colorado — 12th Annual Legislative Education Day
- Project PAVE — Scholarship Luncheon
- Urban Peak — Eighth Annual Climb the Peak Fundraiser





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WEBEXTRA

COMMUNICATIONS PLANNING TOOL AVAILABLE ON-LINE

Last summer, a number of Trust grantees and other Colorado nonprofit leaders had the opportunity to learn about the Smart Chart — a tool to help nonprofit organizations develop strategic communications plans — from Kristen Wolf, President of Spitfire Strategies and designer of the tool, in a presentation at The Colorado Trust, which was hosted by the Colorado Philanthropy Communicators. The Smart Chart is now available on-line. The Interactive Smart Chart, accessible free of charge at www.smartchart.org, guides users through a sensible step-by-step process, asking questions along the way to help evaluate the effectiveness of choices made in the planning process.

